



APPG INQUIRY ASSESS STRENGTH OF £36BN UK EVENT

INDUSTRY

- **All Party Parliamentary Group Inquiry announced today -**
- **Has event industry peaked following Olympic Games? -**

16th December 13, UK: The results of an All Party Parliamentary Group (APPG) Inquiry into the international competitiveness of the UK events industry launches today (Monday, 16th December), as international competition puts pressure on the UK's ability to win more business, sporting and cultural events.

The inquiry, Chaired by Nick de Bois MP, will acknowledge a 'golden period' of major events in the UK following the Olympic & Paralympic Games last year and the Commonwealth Games and Ryder Cup taking place in 2014. The events industry has also seen even more business events take place in the UK as part of an estimated £500 million Olympic legacy.

"We're in the middle of a golden period for UK events, which continue to play their part in promoting business, research and development, sport, music and culture in Britain," commented Nick de Bois MP for Enfield North and Chair of the APPG for Events. "However despite our numerous successes the UK faces a huge challenge from increasingly tough international competition and we need to be up for the fight."

The inquiry includes a series of recommendations that will support the UK events industry achieve its ambitions to grow from £36bn to £48.4bn by 2020 and bring in a new era of business and consumer events for the country.

"The inquiry found that the UK events industry is one of the most dynamic, creative and effective in the world. It supports infrastructure investment and employs over 530,000 people," concluded de Bois. "With the right support we can continue to be the envy of the world and bring more business, investment and visitors to the UK."

- Ends -



Notes to editors:

For interviews with Nick de Bois, or a series of experts on the UK event industry, a copy of the report, pictures and further information, please contact:

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