

BVEP Newsletter – April 2014 issue

A GREAT endorsement for a truly GREAT industry - The launch of the 'Events are GREAT Britain' report at International Confex is a huge achievement for all involved. I want to thank everyone, in particular Tony Rogers, who has supported and committed their time drafting and re-drafting the new and most comprehensive anthology of the entire events sector. Hopefully its impressive facts and figures, set out so succinctly in the executive summary will be quoted time and time again as the industry continues to raise its game.

The report has proven what a great and growing industry the events sector is in Britain. The value of spend by visitors to events has risen in the three years since the last report in 2010 by £3 billion to £39.1 billion.

It just goes to show that the talent, passion, creativity and innovation which characterises Britain's events' industry, continues to be a world beater. Through the combined efforts of the leading industry representative bodies, working in partnership within the BVEP and with the extra backing of the Britain for Events campaign, the industry will continue to nurture and celebrate its creditable achievements.

Michael Hirst, Chair of the Business Visits & Events Partnership

Industry News – Events Inquiry Update



ENDORSEMENT FROM PM - The All Party Parliamentary Group (APPG) Inquiry for events this month received endorsement from Prime Minister David Cameron for its ongoing promotion of business tourism in the UK and subsequent inquiry report.

In his letter, the Prime Minister wrote: "Business and events tourism represents an important and growing sector of our economy, so I do welcome the efforts of the All Party Parliamentary Group for Events for the publication of this Inquiry Report." He continued: "The Government looks forward to working with the APPG for Events in the future and continues to recognise the significant work it performs in helping to attract world class business to our shores."

Secretaries of State were asked by the Prime Minister to outline their views on issues raised within the report as it affected their respective departments.

The Partnership is completing its response to the report's recommendations on both industry and government action and will shortly be submitting this to the APPG for its further consideration.

Read the full story [here](#)

Partner News – YES Minister!

INCREASING MINISTERIAL SUPPORT - The Partnership welcomes the appointment of Sajid Javid as the new Secretary of State for Culture, Media and Sport.



Sajid Javid was an attendee at an APPG for Events meeting, during his time as the Permanent Private Secretary to the Minister of State for Further Education at the Department for Business, Innovation and Skills.

At the meeting he was briefed about the role of meetings and events in the knowledge economy. As Economics Secretary to the Treasury, he met with the Tourism Alliance to gain a greater understanding of the economic contribution from the visitor economy.

The Partnership has stressed the importance of events in both the tourism and trade context and expressed the hope that he will engage early with representatives of the sector.

A deputation from the Partnership is set to meet with Tourism Minister, Helen Grant in June to discuss the outcomes from the APPG Inquiry and the Events are GREAT report.

Industry Research – Events are GREAT Britain Launch

EVENT ATTENDEE SPEND GROWS - The BVEP unveiled the “Events are GREAT Britain” Report at International Confex on 13th March. The report, a successor to the Britain for Events report, outlines an increased total spend figure for attendees and delegates at events of £39.1 billion.



The report is the latest update of the events industry ‘anthology’ and was compiled by industry expert and member of the Partnership’s Research Group, Tony Rogers.

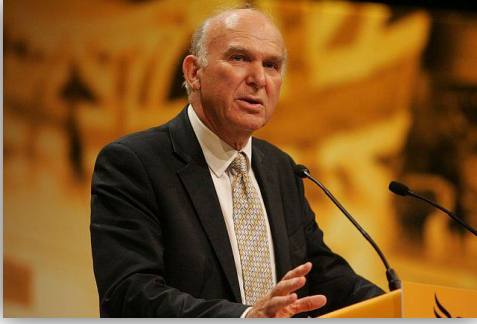
The £39.1 billion spend represents 35% of the total value of the UK visitor economy and looks at more than the ‘value’ of the industry and addresses additional spend, GDP contribution, employment, tax revenues and trade transacted.

Up to 20 copies of the Executive Summary are available for partners free of charge, with additional copies available at £1 each for distribution to your own members.

Please contact Gaelle Connolly bvepartnership@gmail.com to request number of copies required

Read the full story [here](#)

Industry News – Business Secretary calls on closer trade links between the UK & Ireland



IRISH EYES ARE SMILING ON THE EVENTS INDUSTRY – BVEP Vice-Chair Richard Foulkes represented the partnership at a business meeting on 9th April with Business Secretary Vince Cable, Irish Taoiseach Enda Kenny and around 300 leading business industry professionals to discuss ongoing trade development between the two countries.

Asking Mr. Cable to back the introduction of a Special Events Visa that will ease inbound overseas trade visits to the UK, Richard Foulkes said, “The business events community in the UK is asking the Home Office to introduce a Special Events Visa to help process business travellers to UK business events. It is hoped the Business Secretary will do everything to persuade the Home Office of the benefits of this to the UK economy and consider a scheme where there can be reciprocal and joint arrangements between Ireland and the UK on welcoming overseas trade visitors to both countries.”

Read the full story [here](#)

Industry News - Purple Guide Launch

A new version of the ‘Purple of Guide’ to Health, Safety and Welfare at Music and Other Events to help organisers deliver successful events safely launched on Thursday 18th March by the Events Industry Forum (EIF) at Portcullis House in Westminster.



The comprehensive online guide is designed to help agencies and event organisers of all sizes to create successful and safe events. Launched by Nick de Bois MP, the evening brought together trade bodies and institutions from across the events industry to discuss and collaborate on issues of common interest.

The guide aims to give organisers a single source reference to the things they need to take into consideration when putting on and managing an event, but without being prescriptive.

Publication of the first 23 chapters went live at the launch, with more chapters to be added over the summer. Full 12 month subscription and access to the guide costs £25 with all funds raised to be used by the EIF to maintain the guides publication and expansion.

For further information: www.thepurpleguide.co.uk/ or contact EIF Secretary Jim Winship – jim@tesa.org.uk

Contact us

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