

Business Events SUB-GROUP

Key areas have now been allocated: -

Sustainability	Lisa Hatswell & Rachel Parker
Brexit	Paul Black
Recruitment	Heather Lishman and Suzanne Singleton
SIC / SOC	Jamie Ades and Kerrin MacPhie
ED&I	Rory Archibald

Sustainability

- In partnership with ISLA and GDS Movement VisitBritain has published **Your Guide to Planning a Sustainable Event** and a **Responsible Delegate Guide**. The links to these resources could be included in a Business Events sub-group page on the UKEVENTS website.
- In partnership with VisitBritain ISLA has launched **Sustainability in Practice: A Pathway for Venues** guide. It is divided into five sections including Company Operations, Commitments & Communications, Event Deliveries, Measurement & Reporting, Value Chain Engagement. This is further resource that could be included in a Business Events sub-group page.
- Best practice guidance to support the sector in using the UN 's Sustainable Development Goals framework - ongoing.
- There are a number of Green/ Sustainability accreditations, they are similar but not the same. Create an infographic that clearly demonstrates what these do and where the overlap is - ongoing

Brexit

- VisitBritain has published 'Bringing Business Events to the UK' This FAQs document includes information about travelling to the UK, attending a business event, staff and suppliers involved, sales & promotion, VAT, freight, healthcare for EU citizens, roaming phone charges, and GDPR.

Recruitment

- Hotel Charter – created to spotlight hospitality as a profession of choice. Approach to be made about including business events.
- Create best practice guidance on how to sponsor international workers supported by successful case studies.
- Seasonal/ temporary worker visa's – support the drive (petition) to get government to include business events workers.

SIC/SOC

- Continued to highlight the value of expanding the number of codes used by organisations to ensure that the business events industry can be identified for its contribution to the economy.
- New codes are in the process of being recommended/ added/ adopted. No metrics to measure effectiveness to date.

ED&I

- The group welcomes Rory Archibald (Business Events Scotland) to support development of ED&I. Rory is the founder of New Intent, a diversity, equality, inclusion, and environmental action advocacy organisation that launched in August 2022

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