

BVEP Newsletter – June 2014 issue

BRITAIN SET FOR SUMMER OF GREAT EVENTS – Up and down the country the UK is preparing itself for another summer of GREAT events. The eyes of the world will focus on Britain's vibrant and prospering events industry this summer, as world-class business, cultural and sporting occasions are staged across the Nation. The summer of 2012 may be long gone, but this year we have plenty to look forward to, from the Commonwealth Games approaching in Glasgow to the International Festival for Business currently taking place in Liverpool.

There's much talk about the injections of spending on the high street and on holidays around this time of the year. This summer, the events industry is proving in big cities and in rural destinations that it can stage a series of magical moments that create jobs, business growth, boost consumer spending, the chance to share knowledge and experiences with thousands, and at the same time create community cohesion and raise the profile of destinations.

Michael Hirst, Chair of the Business Visits & Events Partnership

Partner News – The Best is yet to Come

GET OUT AND ABOUT THIS SUMMER – In addition to the many music festivals, agricultural shows and cultural events worth around £3bn to the economy, there's a £2bn spectacular summer of sporting events including the Commonwealth Games in Glasgow, the Grand Depart of the Tour de France in Yorkshire, the Ryder Cup in Scotland in addition to the annual Great British institutions of Ascot, Wimbledon, Silverstone, Henley and this year's Open Golf Championship at the Royal Liverpool Golf Club.



These events also complement a host of trade shows, medical conferences and association congresses in Britain's vast array of exhibitions and conference centres in city and resort destinations such as Harrogate, Telford, Brighton, Birmingham and Manchester, including London's first Technology Week.

The UK events sector is worth £39.1bn to the UK visitor economy. It accounts for 30% of all tourism expenditures. An extra £7.7bn is spent by accompanying visitors within the wider economy. The sector's 25,000 businesses employ 530,000 people. This is set to increase as many more are taken on over the next few months to service the growing number of outdoor events and festivals for which Britain has become renowned in staging.

Read more [here](#)

Industry News – The International Festival for Business Launches



CALLING ALL ASSOCIATIONS – The International Festival for Business (IFB) in Liverpool will host several leading industry association meetings over its 50 days and, as part of a joint industry initiative, a networking reception at the Liver Building, sponsored by the Concerto Group, will be held on Tuesday 1st July 2014 to enable the representatives of key industry groups to meet together.

The BVEP will be hosting its Partner meeting and has created a comprehensive programme of site visits and briefings around its programme. These include visits to the Albert Dock, the Arena and Conference Centre, Camp and Furnace, the Liver Building and Anfield Stadium.

The IFB is the largest global concentration of business events during the year. Spanning seven weeks across June and July the Festival will attract business delegates and trade intermediaries from around the world with the aim of stimulating the UK economy through increased trade and investment.

Partners who wish to attend the networking reception can register [here](#)

Read the full story [here](#)

Industry News – Sky Lantern Campaign Gains Pace

EVENT ORGANISER'S CALL FOR BAN ON SKY LANTERNS – The campaign against sky lanterns by the National Outdoor Events Association (NOEA) has a three-pronged approach aiming to raise awareness among the public, event organisers and to gain a parliamentary debate in the bid for an outright ban.

Launched at England's biggest agricultural show, the Royal Bath and West in Somerset, the campaign is now being rolled out nationally.

Susan Tanner, NOEA's chief executive said: "In essence balls of fire are being sent into the air uncontrolled and unmonitored causing damage to animals and property. Ultimately there is a risk to human life; we have already seen fire-fighters injured while tackling a blaze caused by a lantern."

Michael Hirst, said: "We support NOEA's bid for an outright ban. The events industry is vital to the UK economy. It is important that we take a lead in ensuring a safe environment for attendees and the communities in which events are operated."

Read the full story [here](#)



Industry news – Impact of Health and Safety Regulations

POTENTIAL ENFORCEMENT CHANGE TO CONSTRUCTION REGULATIONS - There has been an update regarding the possibility of new Health and Safety regulations affecting the events industry.



The Health & Safety Executive (HSE) are striving to maintain or improve worker protection, simplify the regulatory package, improve health and safety standards on small construction sites, implement the EU Temporary or Mobile Construction Sites Directive (TMCSA) in a proportionate way, discourage bureaucracy; and meet better regulation principles.

Whilst this may well help the construction sector it will bring an additional layer of administration, cost, and complexity to the events industry.

As a result of the events industry's response, a change in the regulations are being reviewed in the light of the cost to businesses.

Member news – Launch Date Nears



NATIONAL EVENTS MONTH – Following the launch of the 2014 Britain for Events campaign in April, a National Events Month will be launched in October.

This year's campaign will be promoted through targeted events throughout the year and the National Events Month will be split into four weeks, focusing on various sectors of the industry.

The sectors include exhibitions and experiential; conferences and meetings; festivals, sporting and outdoor events; and incentive travel, corporate hospitality.

Members can make the most of the National Events Month by hosting their AGM's, Association meetings or hosted events during the dedicated events month in October.

To receive promotion through the campaign in the build up to National Events Month please contact Alistair Turner alistair.turner@daviestanner.co.uk or Alex Stronghill alex.stronghill@daviestanner.co.uk at Britain for Events.

For more information on Britain for Events, [visit](#)

Partner News – Meeting the Minister

BVEP MEMBERS TO MEET WITH HELEN GRANT MP – Representatives from the BVEP, Chair Michael Hirst, Vice-Chairs Chris Skeith and Richard Foulkes and Alistair Turner from Davies Tanner are set to meet Tourism Minister Helen Grant in September.

This will be an opportunity for the partnership to discuss pressing topics from the industry, including outlining recommendations from the APPG report and presenting key facts from the Executive Summary of the Events are GREAT report.

In addition we'll be discussing proposals put forward by the partnership for possible event sector representation on the newly announced Growth Council for Tourism and inviting the Minister to participate in the Britain for Events National Events Month taking place in October.



Industry news – Business Tourism Recognised in Queen's Birthday Honours



CONGRATULATIONS TO TRACY HALLIWELL MBE - The Business Visits & Events Partnership (BVEP) has congratulated Tracy Halliwell, Head of Business Tourism at London & Partners following confirmation of her MBE this week for the work she and her colleagues have done to boost the UK events Industry.

"Tracy is a proactive partner of the BVEP and has played a crucial role in the advancement of the industry", commented Michael Hirst, Chairman of the BVEP. "Her experience, professionalism and in-depth knowledge of business events have helped inform the partnership in its role to support the industry and created a closer working and more united sector. This accolade is well deserved recognition of the commitment and energy Tracy is putting in to raising the profile of London as a world class business tourism destination and her contribution to the success of the sector throughout the UK."

"I'm sure I speak for not just everyone on the partnership but for anyone that knows or has worked with Tracy both in the UK and internationally; all who will be delighted for her and will wish to congratulate her on this well-deserved honour."

Read the full story [here](#)

Contact us

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