

19 July 2016, London:

BVEP to coordinate event industry response on Brexit impact to inform Government review

The Business Visits & Events Partnership (BVEP) has been invited to co-ordinate the views and concerns of the events industry surrounding Britain's decision to leave the European Union, as part of initial reviews being carried out by the Department of Media, Culture and Sport (DCMS).

Launching as a follow-up to the pre-referendum survey that the association undertook ahead of the vote, the BVEP will be surveying the entire industry and reporting the results back to the government with one clear voice in representation of the industry's interests in forthcoming Brexit negotiations.

The 'BVEP Events Industry Referendum Impact Survey' includes questions surrounding; recent cancellation experience, primary concerns and key priorities for event businesses, what EU legislation they would like to see kept and what they would like to see scrapped plus also the chance to comment on any opportunities they have noted since the referendum.

Following the results of the survey, representatives of the BVEP and the newly formed Events Industry Board will meet with ministers over the summer to discuss the initial finding and begin to formulate an approach to ensure that the views of the events industry are fully taken into account during any Brexit negotiations.

In addition, the BVEP will be working with a number of other representative bodies, such as the Tourism Alliance, in order to provide a comprehensive overview of the key business issues for the event industry that will need to be considered in the future negotiations required to establish new and sustainable trade arrangements.

Simon Hughes, Vice Chair of the BVEP explained; "The BVEP has been asked by the DCMS to provide industry input and co-ordination to discussions that will be taking place with Ministers, as well as informing the work of the Events Industry Board which will also be representing the industry's concerns to the relevant government departments."



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He added; “Our focus is to support the development of a robust body of evidence that will inform the negotiations that lie ahead. The support of the industry and our members will as ever be invaluable in this and I would encourage them to complete the survey.”

The BVEP Events Industry Referendum Impact Survey can be found here <https://www.surveymonkey.co.uk/r/ZPL7XV3> and will be live until early September.

www.businessvisitsandeventspartnership.com

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Notes to Editors

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About Business Visits & Events Partnership

The **Business Visits & Events Partnership** is an umbrella organisation representing leading trade and professional organisations, government agencies and other significant influencers in the business visits and events sector. The BVEP exists to:

- garner the cohesive opinion of these stakeholders and to collectively influence and develop policies, practices and strategies that support and generate growth in the sector
- raise sector awareness through clear communications of the social and economic benefits of the business visits and events sector.

The Partnership seeks to provide a cohesive point of view for the entire business visits and events sector. The BVEP works with prominent sector leaders including its partners, government departments and agencies to influence and develop policies and practices



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favourable to the growth of business events, and trade and creative enterprise through business visits and events.

It has the support of the leading trade and professional organisations and government agencies with a shared interest in the economic benefit and growth of conferences, meetings, exhibitions, trade fairs, incentive travel, corporate hospitality, ceremonies, as well as other business, sporting, cultural and festival events