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For immediate release

HULL'S MEETING VENUES SHOWCASED TO NATIONAL BUSINESS EVENTS LEADERS

A delegation of senior events industry representatives visited Hull today to learn about the city's growing success in attracting business visits and events to the region.

Members of the events industry's Business Visits & Events Partnership were given an overview of how Hull's year as City of Culture has impacted on the opportunity to bring business events to the region, as well as hearing about the city's existing and developing meetings and events venues. The delegation also enjoyed a tour of unique business and cultural venues including Hull Truck Theatre, the new state-of-the-art Hull Venue for concerts and conferences, Stage@the Dock at Hull Marina and the Business Centre at the Deep.

Chair of the Business Visits & Events Partnership, Michael Hirst OBE said:

"This visit by the leading representatives of the major UK event trade associations will enable a greater understanding of how Hull's year as City of Culture has contributed to making the destination a more attractive place for attracting and staging major business and leisure events. The legacy of a convention venue facility added to the success of the festival events already staged, will undoubtedly keep Hull on the list of key destinations within Britain for hosting future major conferences, exhibitions and cultural events. We are very grateful for the city's hospitality and will be doing our best to spread the word about Hull as a great city for staging business visits and events".

Hull City Council Portfolio Holder for Leisure and Tourism, Cllr Terry Geraghty said:

"It's fantastic to have leaders from the events industry here to experience the fantastic offer we have in Hull. Drawing in large-scale conferences and events to the city is a key part of our legacy plans and with projects like Hull Venue well on the way to completion, it is visits like this that will help to establish us as a top venue for businesses and organisations in the future."

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Notes to editors

About Business Visits & Events Partnership

The Business Visits & Events Partnership is an umbrella organisation representing leading trade and professional organisations, government agencies and other significant influencers in the business visits and events sector.

The BVEP exists to:



- garner the cohesive opinion of these stakeholders and to collectively influence and develop policies, practices and strategies that support and generate growth in the sector
- raise sector awareness through clear communications of the social and economic benefits of the business visits and events sector.

The Partnership seeks to provide a cohesive point of view for the entire business visits and events sector. The BVEP works with prominent sector leaders including its partners, government departments and agencies to influence and develop policies and practices favourable to the growth of business events, and trade and creative enterprise through business visits and events.

It has the support of the leading trade and professional organisations and government agencies with a shared interest in the economic benefit and growth of conferences, meetings, exhibitions, trade fairs, incentive travel, corporate hospitality, ceremonies, as well as other business, sporting, cultural and festival events.