

## English Tourism Week Industry Conference

**1 April 2019**

The Royal Air Force Club

128 Piccadilly

London W1J 7PY

### Programme

- 10.00**      **Arrival and Registration**
- 10.30**      **Welcome**  
Deirdre Wells OBE, Chair, Tourism Alliance  
Peter Hampson, Chief Executive, British Destinations
- 10.45**      **Tourism - where to from here**  
Michael Ellis MP, Minister for Tourism
- Part One**    **Looking to the Future**
- 11.00**      **The View From Europe**  
Lucy Anderson MEP  
European Parliament Transport and Tourism Committee (STB)
- 11:30**      **Key Economic and Policy issues Facing Small Businesses**  
Craig Beaumont, Director of External Affairs and Advocacy, FSB
- 12:00**      **Liberal Democrat Tourism Policy**  
Baroness Doocey, Spokesperson for Tourism
- 12:30**      **Safe Legal and Clean**  
Deborah Heather, Quality in Tourism
- 12.35**      **Lunch Break**
- Part Two**    **Preparing the Tourism Industry**
- 13.15**      **The Tourism Sector Deal**  
Anthony Pickles, Head of Tourism Affairs, VisitBritain
- 13:45**      **The Tourism Manifesto**  
Kurt Janson, Director, Tourism Alliance  
With Panel Discussion

**14:30 The Value of Outbound Tourism**  
Mark Tanzer, CEO, ABTA  
With Panel Discussion

**14:50 Summing Up and Close**  
Deirdre Wells OBE, Chair, Tourism Alliance

**Delegates Go to Reception in Parliament with Guest Speaker, Jeremy Wright MP**

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