

## **ISES/Creative Industry Finance Application Form**

Creative Sector Services CIC in partnership with ISES is inviting applications from businesses that focus on the development and/or production of creative products and services that have commercial growth potential.

Our intention is to select a cross section of businesses in order to showcase the quality and range of creative content being developed within the events industry, with a view to demonstrating the growth potential and investment opportunities that exist in this area.

If you would like to put your business forward for consideration for this showcase event, please complete the application form below and return to <a href="mailto:info@creativeindustryfinance.org.uk">info@creativeindustryfinance.org.uk</a>

Application Form	
<b>Business Information</b>	
Name of Business	
Address	
Post Code	
Main Contact Name	
Role in Company	
Telephone Contact Number	
Email Address	
URL of Business	http://
Trading Since	
Turnover in last financial	
year	£
Business Statement	
Provide a short overview of your	

business activities (maximum 300	
words)	
Please describe how the	
development of creative content	
features within the products and/or	
services that you provide	
(maximum 300 words)	
The Creative Industry Finance	
programme has been established	
to support businesses that are	
involved in the creation and	
distribution of work by contemporary artists, designers,	
musicians, performers, writers and	
other practitioners. How does your	
business involve and support the	
work of creative practitioners?	
Business Needs	
Do you have an existing product or	
service that you feel has growth	
potential? Please describe (max	
100 words)	
Are you currently seeking access to	
finance or equity investment in your	
business?	
If yes, what level of funding are you	
seeking to secure?	

If you were successful in securing funds, please explain briefly what this would enable you to do in terms of business development (max 300 words)	
What are the main challenges that you are currently facing as a business? (max 100 words)	
(eg cash flow; limited staff capacity; skills shortages; access to markets)	

Please attach example images or links to your work.