



MeetGB 2019 Sponsorship Opportunities

meetgb.org
#MeetGB

10-12 April 2019

De Vere Beaumont Estate, Windsor

MeetGB 2019

MeetGB is VisitBritain's flagship event for the business events sector, promoting the UK to international event, meeting and incentive planners.

The second annual MeetGB is being held:
De Vere Beaumont, Windsor on 11 - 12 April 2019

Hosted educational visits will take place in many UK destinations as part of the weeklong event.

MeetGB gives your organisation the opportunity to enhance your brand visibility and engagement with 100 international MICE buyers, including associations, corporates, agencies and incentives.

De Vere Beaumont Estate



The story of De Vere Beaumont Estate in Old Windsor is a very British one; a tale of democracy, royalty, education and religion. At its heart, sits an 18th-century mansion, a chapel, 75 event spaces and a Georgian white house in 40 acres of parkland grounds.

Following a multi-million-pound refurbishment, today you'll find a wealth of these original features still intact along with a 21st-century style that ensures business, weddings and training are anything but usual.

Whilst outside, 44 acres of grounds complete with natural ponds and specially commissioned sculptures create a relaxing space for guests to explore, all set close to the River Thames.

The hotel is just 3 miles from Windsor, minutes from J13 of the M25 and 15 minutes from Heathrow; Egham station is also 3 miles away with fast connections to London Waterloo and Reading. Windsor Castle, Windsor Great Park, LEGOLAND®, and Windsor Racecourse are also on the doorstep.

BRAND

- ✓ Make your brand stand out with the MeetGB brand sponsorship opportunities, maximising your exposure to all buyers at the event

Opening Night Drinks Reception

- ✓ Branding at the drinks reception in the beautiful Chapel at Beaumont Estate
- ✓ Opportunity to have an activation at the drinks reception
- ✓ Drinks provided upon arrival to have branded stem tags

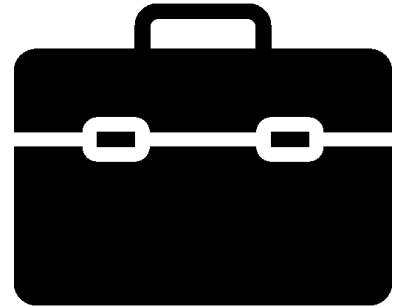
£5k



Survival Kit

- ✓ Sponsor to provide the survival kit – a fun, light-hearted way to promote your brand at the event
- ✓ All kits to be given out at registration
- ✓ Final kit content to be agreed with VB

£5k



Water Bottle

£5k

- ✓ Sponsor to provide branded water bottles for all delegates to use during the event.
- ✓ There will be water refill area
- ✓ This is great opportunity to align your brand with the very topical conversation of the environment.



Tech Showcase – Networking Area

£1.5k

- ✓ Open to four UK event tech companies, join the MeetGB Tech Showcase
- ✓ Opportunity to have a display area within the Tech Zone to promote your company to buyers during breaks and downtime
- ✓ Target hosted media at MeetGB with the latest trends in event tech



ENGAGEMENT

- ✓ Maximise your time with MeetGB buyers with these additional engagement opportunities.

The APP

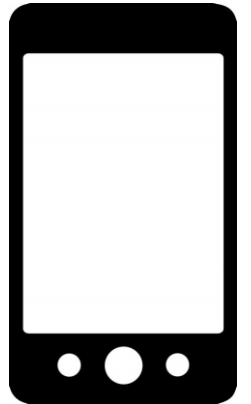
£4-
10k

Headline App sponsor – 10k

- ✓ Branding on login and home page
- ✓ Dedicated page on the App
- ✓ Branding included on the registration email to delegates
- ✓ Push notification messages set up in advance
- ✓ Brand presence from launch of App to close of event.

Secondary sponsors – 4k

- ✓ Sponsor either Day 1 or Day 2 of the event app
- ✓ Push notification message set up in advance
- ✓ Banner Ads on app



Transfers to the Gala Dinner

£2.5k

- ✓ Capitalise on the captive audience, and make the transfers to the Gala Dinner fun and memorable!
 - ✓ Seat drops on transport
 - ✓ Hamper with a pre dinner drink
 - ✓ Water on return journey



The Wrap party

£5k

- ✓ Sponsor the wrap party after the Gala dinner
- ✓ Band/DJ and dancing
- ✓ Branded props for the dancefloor



Wellness Zone Sponsor

£5k

- ✓ Align your brand with this event hot topic – wellness! Sponsor yoga sessions, a smoothie station & running club
- ✓ Opportunity to promote value of wellness at all MICE events



Unique/Tailored Sponsorship



- ✓ If you have an idea to promote or showcase your product at MeetGB 2019 please get in touch!

Contact Details



To discuss any of these sponsorship opportunities or to discuss bespoke ideas, please contact:

Jamie Ades

Destination Support & Engagement Manager

Tel : + 44 (0) 20 7578 1148

Email : jamie.ades@visitbritain.org

Please note: Once a sponsorship has been confirmed in writing, a booking form will be sent which must be returned within 5 working days. Once booking form is signed, sponsorship becomes non-refundable in the event of cancellation. All sponsorship will be invoiced within 30 days of confirmation.