



OUTDOOR, CULTURAL, MUSIC AND SPORTING WEEK

#NEMO Week Three

#NEM
National Events Month
October 2014



20.10.14

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#NEMO Weekly Update

Week three of National Events Month has been phenomenal once again, this time focusing on the Outdoor, Cultural, Music and Sporting events sector.

Outdoor, Cultural, Music and Sporting Week

This week #NEMO celebrated Outdoor, Cultural, Music and Sporting events, which collectively make up a stunning £5.8bn industry sector. The UK is one of the most popular destinations for Outdoor events, ranging from music, sporting, agriculture and charity events small and large.

Hosting this week's outdoor, cultural, music and sporting event sector is The Association of Independent Festivals (AIF) 'The Festival Congress'.

The Festival Congress Hosts #NEMO

This weekend saw The AIF 'Festival Congress' take place in Cardiff, 17th -18th October. The Festival Congress

had a selection of inspiring panelists at their event, including Rob da Bank, founder of 'Bestival', Alison Wenham, AIM CEO, and the Minister for Finance and Local Government, Edwina Hart MBE CStJ AM.

The two day congress also held an award party to show their support for #NEMO, and thank all members of the event industry for their hard work in making the outdoor event sector GREAT.



The Showman Show Supports #NEMO

The Showman Show will also show its support for #NEMO this week. The Showman Show is the UK's most

extensive products, services and entertainment for outdoor events.

#NEMO is thrilled to have the show's involvement this week; celebrating outdoor, cultural, music and sporting event sector.



Tourism Minister attending #NEMO Celebration Event

National Events Month are honored to announce the attendance of the Tourism Minister at our Celebration Event!

The Tourism Minister, Helen Grant is a large supporter of the #NEMO campaign, and congratulates its success so far. The event will be taking place on the 27th October at the Museum of London. Make



sure you register via the #NEMO website to attend this fantastic celebration.



Prime Minister Personally Congratulates #NEMO

This week David Cameron personally congratulated Britain for Events on their contribution towards the UK events industry, and an honor it was!

Prime Minister David Cameron also supported the campaigns “significant contribution to the economy” after highlighting his work with the DCMS to support the events industry even further.



Thank You!

Thank you for all of your support during National Events Month, don't forget to #NEMO!

Attend the National Events Month Celebration Event this October at the Museum of London! Simply visit the #NEMO website to register.

www.nationaleventsmoth.co.uk



THE FINAL WEEK BRINGS...



For Further campaign enquiries, please contact:

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