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For immediate release

New Research and Resources Directory launched by the Business Visits and Events Partnership.

A new Research and Resources Directory has been launched by the Business Visits and Events Partnership (BVEP) providing a searchable database of research and reports for the meetings and events industry.

Compiled by industry educators and experts, Tony Rogers of Tony Rogers Conference & Event Services and Glenn Bowdin of Leeds Beckett University on behalf of the BVEP's research group, the Directory is now live on the BVEP website:

<https://www.businessvisitsandeventspartnership.com/research-and-publications/research-directory#>

John Gallery, Chair of BVEP's Research group said:

"This is the first phase of an on-going project that began with the identification of research that is currently available and a gap analysis of work that is still needed to inform the sector. Some of the identified research gaps have already been acted upon by VisitBritain and we will be seeking partners for other gaps."

The new directory is easily searched alphabetically, by category, search term or key word and new research and articles can be uploaded so that the resource will remain up to date in the future.

BVEP Chair, Michael Hirst added:

"Good quality research is so important and as BVEP is the industry's umbrella organisation, this new resource should be invaluable to all of our partners and anyone involved in the events industry seeking information about the sector."

Ends

For more information contact Ken Kelling 01892 619100 / 07941 218915
ken.kelling@daviestanner.co.uk or Robert Wright 01892 619100
robert.wright@daviestanner.com

Notes to editors

About Business Visits & Events Partnership

The Business Visits & Events Partnership is an umbrella organisation representing leading trade and professional organisations, government agencies and other significant influencers in the business visits and events sector.

The BVEP exists to:

- garner the cohesive opinion of these stakeholders and to collectively influence and develop policies, practices and strategies that support and generate growth in the sector
- raise sector awareness through clear communications of the social and economic benefits of the business visits and events sector.

The Partnership seeks to provide a cohesive point of view for the entire business visits and events sector. The BVEP works with prominent sector leaders including its partners, government departments and agencies to influence and develop policies and practices favourable to the growth of business events, and trade and creative enterprise through business visits and events.

It has the support of the leading trade and professional organisations and government agencies with a shared interest in the economic benefit and growth of conferences, meetings, exhibitions, trade fairs, incentive travel, corporate hospitality, ceremonies, as well as other business, sporting, cultural and festival events