

UKEVENTS

Outdoor Group

- **To promote the outdoor sector and to try and re-establish a more competitive supply chain**

Soft tickets – Touring selling well but festivals are soft and further cancellations have been seen Nationally. Large corporate promoters need to uphold their respective share price so seeding counter press articles. Causing frustration and division, especially among Government departments

National Police Intelligence has raised a major concern around festival returns and the reduced number being received by NPOCC.
NM had a direct call to try to improve the situation and looking to engage further

Supply terms – varying narratives across the industry. Some say rising costs whereas others have seen an easing of both costs and terms.

Tax System – Vat reduction – adopt German policy around arts and culture – align with UK Hospitality – reduce to 5% - remains - continues

Shows run through Balance sheets during COVID (1 in 6 festivals failed during the pandemic) and huge concerns this will drastically increase due to a soft market in 2023 so intervention is needed.

Martyn's Law – current out of scope - home office rep not aligned to outdoor events

- **To promote and advocate a more free movement within the labour market**

Freelancers / F/T – remains challenging – some citing freelances have reached a peak on pricing and now more flow in the market

- **Training**

Promoting sustainability adoption across the whole sector whilst being mindful of wider ecosystem and inherent cost constraints – UN sustainability guide being adopted by the Business group so will be sharing ? Vision 2025

ISO2021 – being reviewed for Paris Games

AFO – Suggesting an artist check list with Musicians Union

Apprenticeship money going to trainers – money needs to go to businesses to gain adoption

Huge opportunity cost to do the training in house

- **Challenges**

Destination Tourism businesses cutting budgets and, therefore public events

Expectations with some Councils around Sustainability can be totally unrealistic

Residents are more mobilised and councils are not supportive albeit they receive the green space revenue

Social media pressure might be fueling divided behavior – one where criminality is advocated and therefore fueling more non-complicity with authority. Secondly driving AF drinking as fear of being pictured within their peer network being drunk so swathes of improved behavior.

Irresponsible reporting by some media (Breaking in / Getting into VIP)

OTHER

Associations on Subgroups should now be pushed to be members - remains

Approach the like of MUTA so we can attempt to influence them to speak to their members around terms