

UKEVENTS

Outdoor Group

- **To promote the outdoor sector and to try and re-establish a more competitive supply chain**

Cultural Crisis 1.1% of GDP is spent on Culture in Hungary/ Estonia/ Iceland and 0.2% in UK

Brexit is decoupling us from initiatives such as Capital of Culture

Supply terms (40-90%)upfront not sustainable and need a galvanised industry approach to tackle – need retention

Transparency on costing depreciating true hard cost uplift

Value in Marcoms strategy to promote Industry to attract more suppliers and Labour(Point to follow)

Tax System – Vat reduction – adopt German policy around arts and culture – align with UK Hospitality

Placemakers – rent rolls remain low and thus less budget to undertake public realm activations.

Experiential – challenges aligned with supplier terms being unacceptable

Security – Remains challenging

- **To promote and advocate a more free movement within the labour market**

Too quiet as a sector and can this be linked to the Marcoms plan already suggested to promote the whole sector...urgent... reverse Rishi's Ballet performer ad suggesting we Pivot to Cyber...they owe us

IR35 to get removed, albeit nearly was

- **Training**

Promoting sustainability adoption across the whole sector whilst being mindful of wider ecosystem and inherent cost constraints – UN sustainability guide being adopted by the Business group so will be sharing ? Vision 2025

DE&I wider training - how can we swell the diverse resource pool quickly?

Promoting apprenticeship programs and ensuring better DE&I representation across the industry – understanding what the apprenticeship is doing to mobilise DE&I applications.

- **Challenges**

Agricultural shows challenged to get DEFRA recognition

Supply lots of talk around tentage/labour/security

Destination Tourism businesses cutting budgets and, therefore public events

Council green field site raising rents exponentially

PRS tariff – they are now launching a review which will mean an increase in costs at the worst juncture

OTHER

Associations on Subgroups should now be pushed to be members

Important to keep agency representation on subgroups at no charge

Approach the like of MUTA so we can attempt to influence them to speak to their members around terms

An aspiration to centralised comms to APPG/ Give through UK events – conflicting commentary