

UK Events – Business Intelligence and Research Group.

1. The Quarterly business survey continues to provide us with an ongoing update on how businesses are performing. The results of the last survey can be found at: https://www.surveymonkey.com/stories/SM-5AFA_2B2LW_2FhBCLYhkB6BxLw_3D_3D/

The next update is underway at present and will be completed by the beginning of March.

2. A survey of businesses on business lost due to UK withdrawal from the EU was conducted between December and February
3. Sadly, Tony Rogers is unable to help with the next UKEvents Report this year so alternative consultants and costs for conducting the compilation of the report have been obtained. In Tony's absence I will take an even greater detailed involvement leading the project and am planning that the compilation of the report will begin in March. Publication is aimed for the early summer - after the UKCAMS report compiled by Tony and Richard Smith due to be published in June - so that report can be included.

Contributions have already been committed from some UK Events partners and I will be looking for a wider range of event-related research from all corners of the sector. Partner's help in gathering this information will be gratefully received.

4. The Tourism Alliance is to launch a project to identify the various research in the industry to which we will contribute. We have begun to share the UKEvents business barometer with the Tourism Alliance.

John Gallery 23rd February 2023