



News Release

The Business of Events Announces 2018 Program VisitBritain Returns as Supporting Partner

London: Monday 13th August 2018: The Business of Events (TBOE) has announced it is to return in 2018 with a much-expanded program of activity with VisitBritain again supporting the series of events.

This year will see the anchor TBOE Senior Leadership Forum return to the QEII Centre in London on Friday 26th October and be preceded by a Parliamentary Debate on Thursday 25th October in Portcullis House, Westminster, hosted by the All Party Parliamentary Group for the Events Industry.

PCMA (Professional Convention Management Association) will again bring one of its highly successful Knowledge Exchanges to London as part of the wider program, and the evening of the 25th will see the annual Parliamentary Dinner taking place in Westminster and attended by senior government officials and Members of Parliament.

New for this year will see two regional events taking place in both Wales and Scotland. TBOE Wales will be held on Friday 5th October at The Celtic Manor Resort, where it will also host a meeting of the UK Events Industry Board and a private dinner hosted by the Welsh Government. Scotland will also host its own TBOE event during November.

VisitBritain's Head of Business Events Kerrin MacPhie said:

“Winning international events and driving the growth of business events in the UK is a key priority for VisitBritain and we know senior stakeholder engagement is critical in helping us deliver on these objectives.

“We are pleased to support The Business of Events programme for the second consecutive year, giving VisitBritain the opportunity to discuss our collective ambition with the sector, to grow its value to Britain.”

TBOE is a program of invitation only cross sector events, aimed at senior professionals from across the UK events industry, designed to engage, support and promote the UK's events sector and is supported by both the Business Visits & Events Partnership and VisitBritain. Partners for this year also include ibtm, Cvent, VisitScotland, drp and the QEII Centre.

For further information email tboe@daviestanner.com

---ends---

Further information and media Enquiries

Hollie Luxford at davies tanner on +44 (0)1892 619100

hollie.luxford@daviestanner.com

About The Business of Events

The Business of Events is an independent not for profit series of cross sector invitation only events designed to engage, support and promote the UK's entire events community at a senior level. The Business of Events is supported by both VisitBritain and the Business Visits & Events Partnership and generously funded by a range of commercial partners.