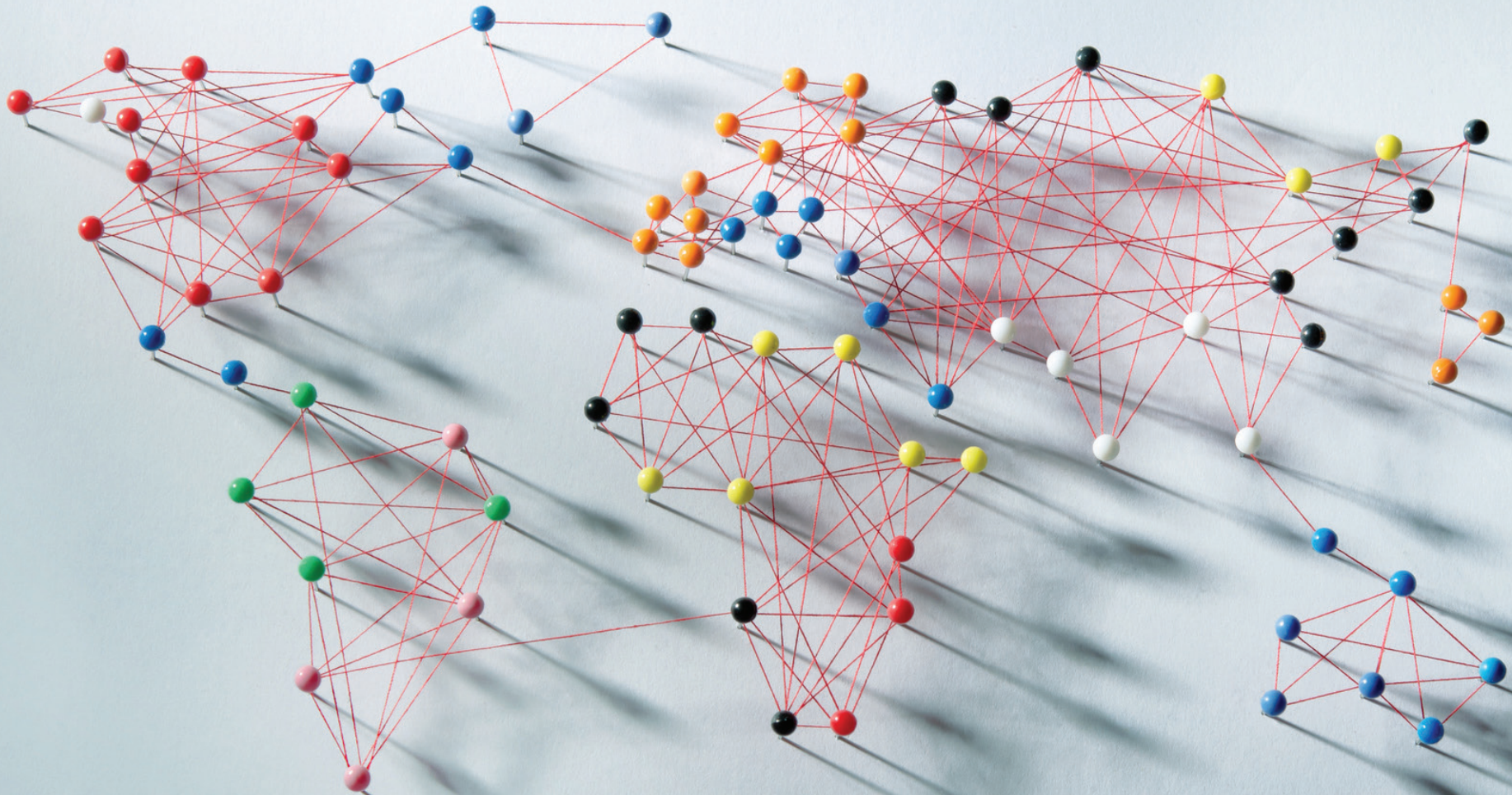


# World Map

## Of Exhibition Venues

2017 Edition



# Thank You

UFI would like to thank the following supporting partners, who helped collect the data for this research:

	AAXO (South Africa)		CLC VECTA (The Netherlands)
	AEFI (Italy)		EXPO EVENT (Switzerland)
	AEV (United Kingdom)		FAIRLINK (Scandinavia)
	AFE (Spain)		FEBELUX (Belgium/Luxemburg)
	AMEREF (Mexico)		RUEF (Russian Federation)
	AOCA (Argentina)		TFYD (Turkey)
	AUMA (Germany)		TSNN (USA)
	BSG (UFI/BSG Asia-Pacific report)		UBRAFE (Brazil)
	CAEM (Canada)		UNIMEV (France)
	CENTREX (Central Europe)		

Introduction page 4

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Main results pages 5 - 11

Global results  
Regional results  
Size segmentation  
Top venues and countries/regions

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Conclusion page 12

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Appendices

Regional profiles pages 13 - 17  
Country profiles (for all countries/regions with more than 200,000 sqm of total indoor exhibition space) pages 18 - 45

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Venue capacity is an important element for the exhibition industry and the resulting economic development it generates. With the “World Map of Exhibition Venues”, UFI regularly produces a global census of all exhibition venues with a minimum of 5,000 sqm of gross indoor exhibition space.

Venue definition (for the purpose of this survey): any public assembly premises with a minimum of 5,000 square meters (sqm) of indoor Exhibition Space and that hold various types of exhibitions, trade fairs or consumer/public shows on a regular basis. The premises may be purpose-built exhibition centre space or other premises including Exhibition Space (e.g. hotels, arenas, sport venues, and amusement fair grounds).

Exhibition Space definition: the amount of gross exhibition space in the Venue regularly marketed and rented/licensed/used for exhibitions, trade fairs or consumer/public shows.

“Top” in the context of this report is considered as the largest venues (or the countries/regions with the most Exhibition Space) and bears no relation to the quality of that space.

The data collection was conducted through several channels including the supporting partners and companies mentioned on the previous page and also direct information from venues.

The results are considered reliable. They cannot however be considered as fully accurate or complete and UFI cannot be held responsible for errors or any consequences arising from the use of this information.

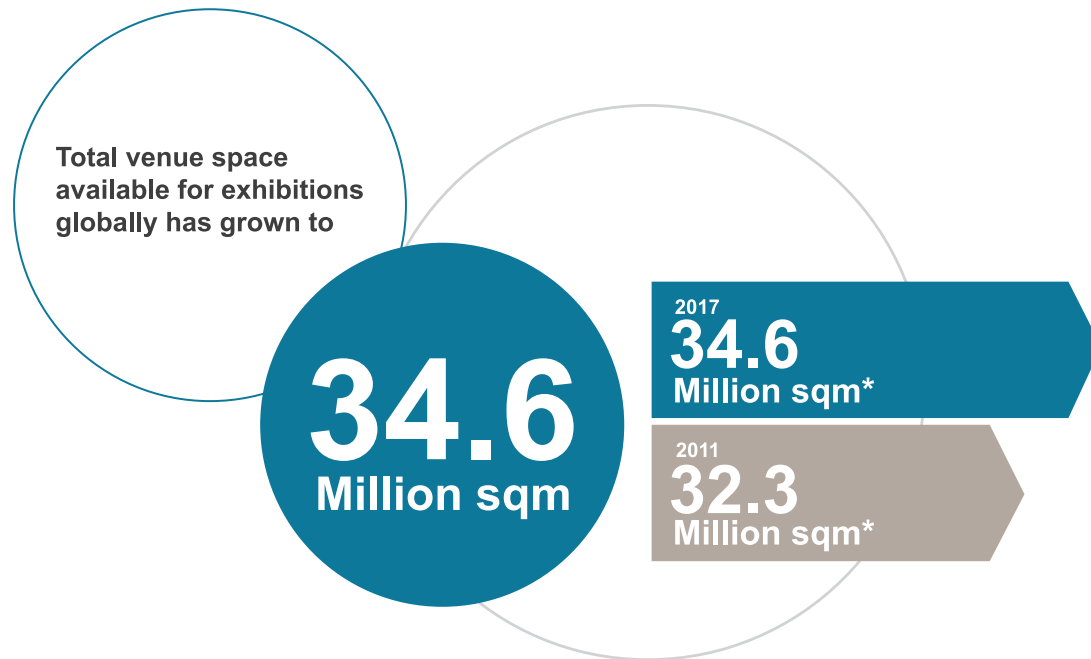
In line with UFI’s mission to provide vital data to the entire industry, this report is freely available at [www.ufi.org/research](http://www.ufi.org/research).

For any information on this report or other UFI’s Research activities, please contact Christian DRUART [chris@ufi.org](mailto:chris@ufi.org).

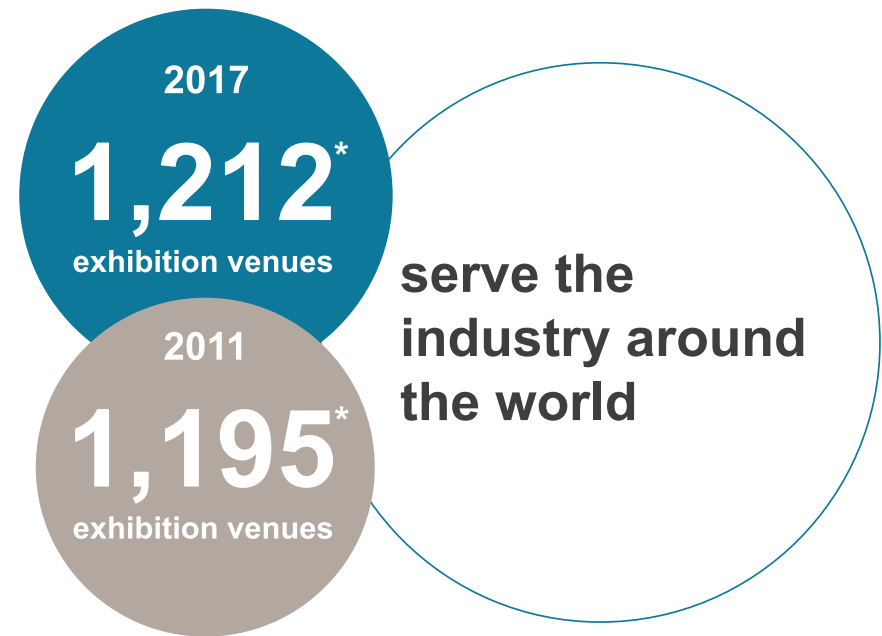
The total indoor exhibition space worldwide reaches 34.6 million sqm for the year 2017 and 1,212 venues were identified.

Compared with the last census produced in 2011, this shows a 1.4% net increase in terms of the number of venues, and + 7.2% net in terms of exhibition space (+1.2% on average per year).

### Total venue space available globally



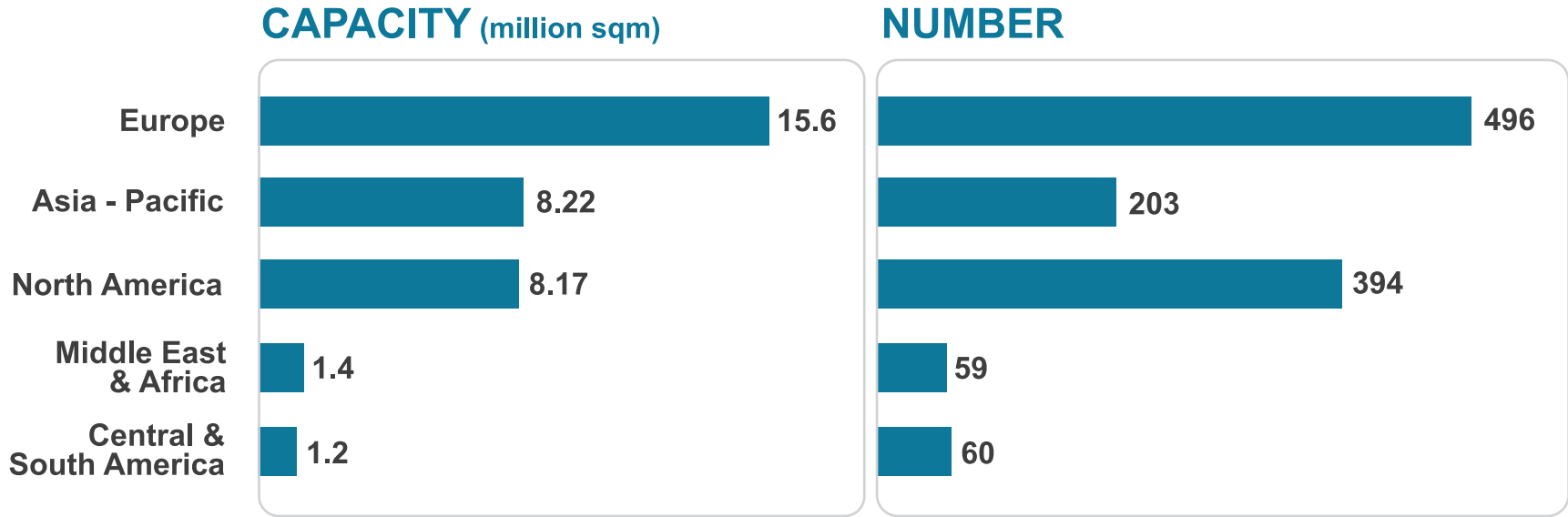
### Total number of venues globally



Europe is home to the most exhibition space globally (15.6 million sqm), and Asia - Pacific now offers more exhibition venue space than North America (8.22 and 8.17 million sqm respectively).

Regarding the number of venues, Europe also is home to the biggest number of venues (496), followed by North America (394) and Asia - Pacific (203) respectively.

### Venues and indoor exhibition space in 2017

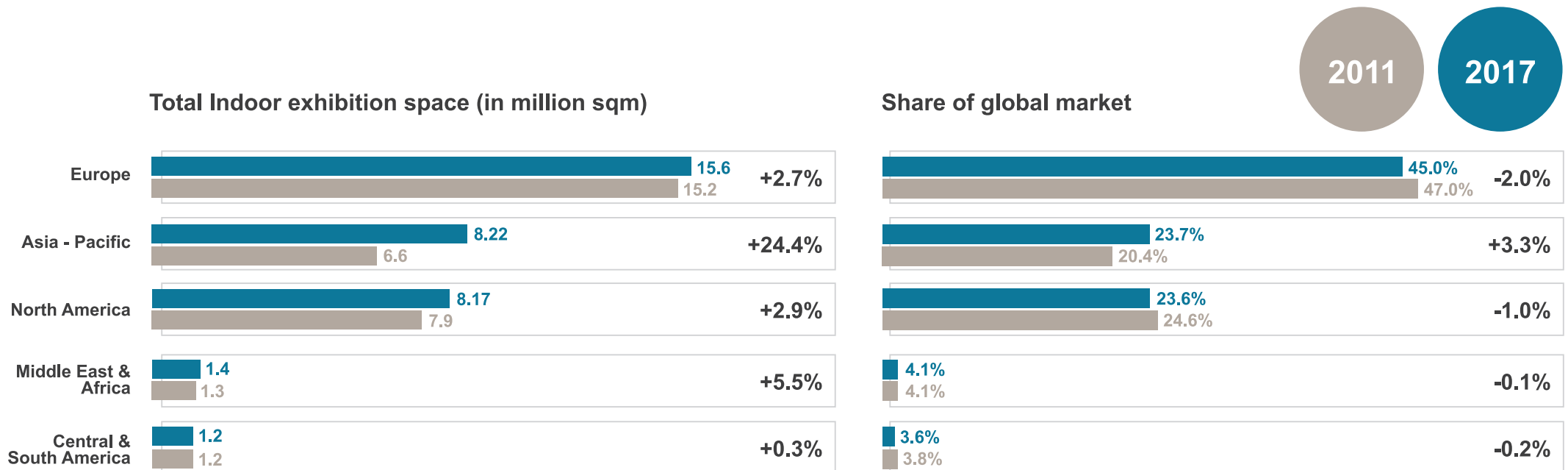


# Main Results

## Indoor exhibition space in 2011 and 2017

All regions, except Central and South America, where several venues are no longer operational, have significantly overall increased their capacity since 2011.

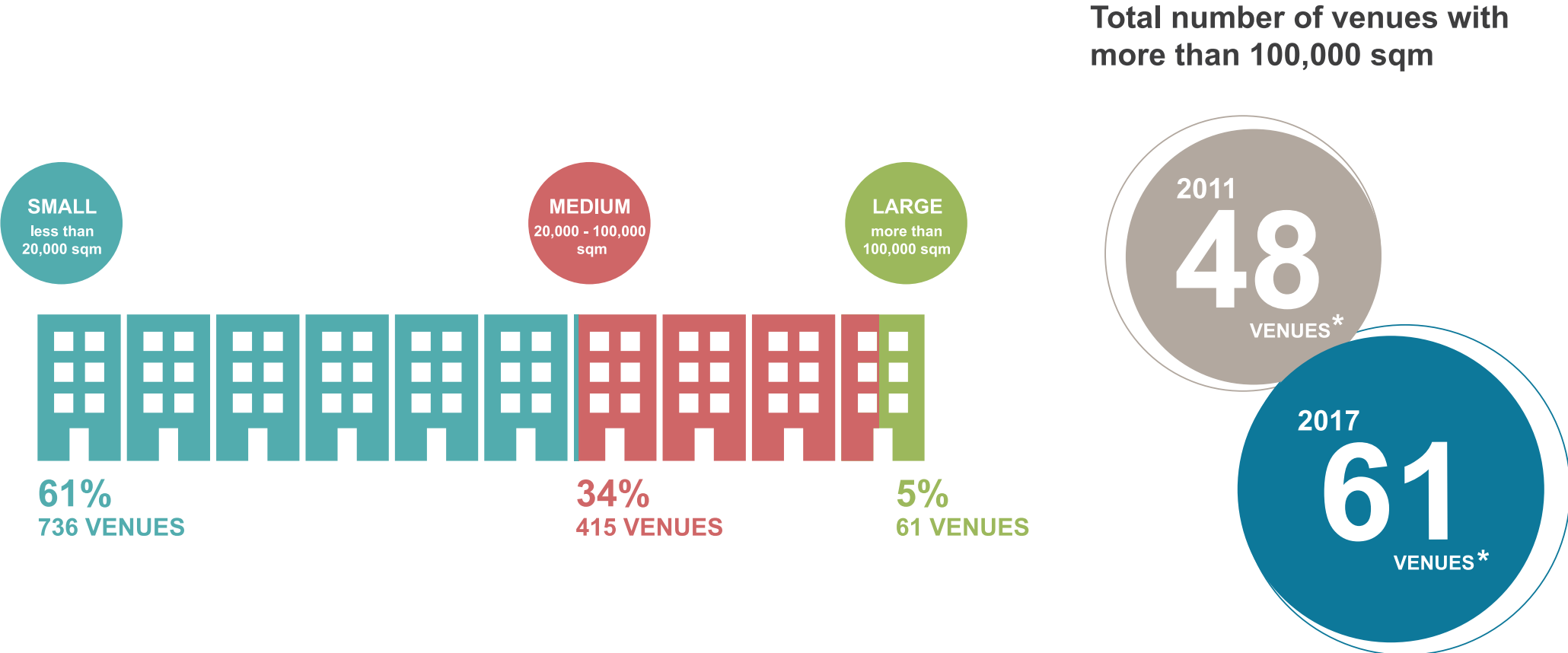
This is particularly true for Asia - Pacific (+24.4%), leading to the only region increasing its share of the global market (+3.3%).



# Main Results

## Indoor exhibition space in 2017: size segmentation

Globally, 61% of the venues have an indoor capacity between 5,000 and 20,000 sqm. One third (34%) of all venues globally belong to the medium-size segment, offering between 20,000 and 100,000 sqm. 61 venues have more than 100,000 sqm; with a growth of 27%, it is the fastest growing market segment.

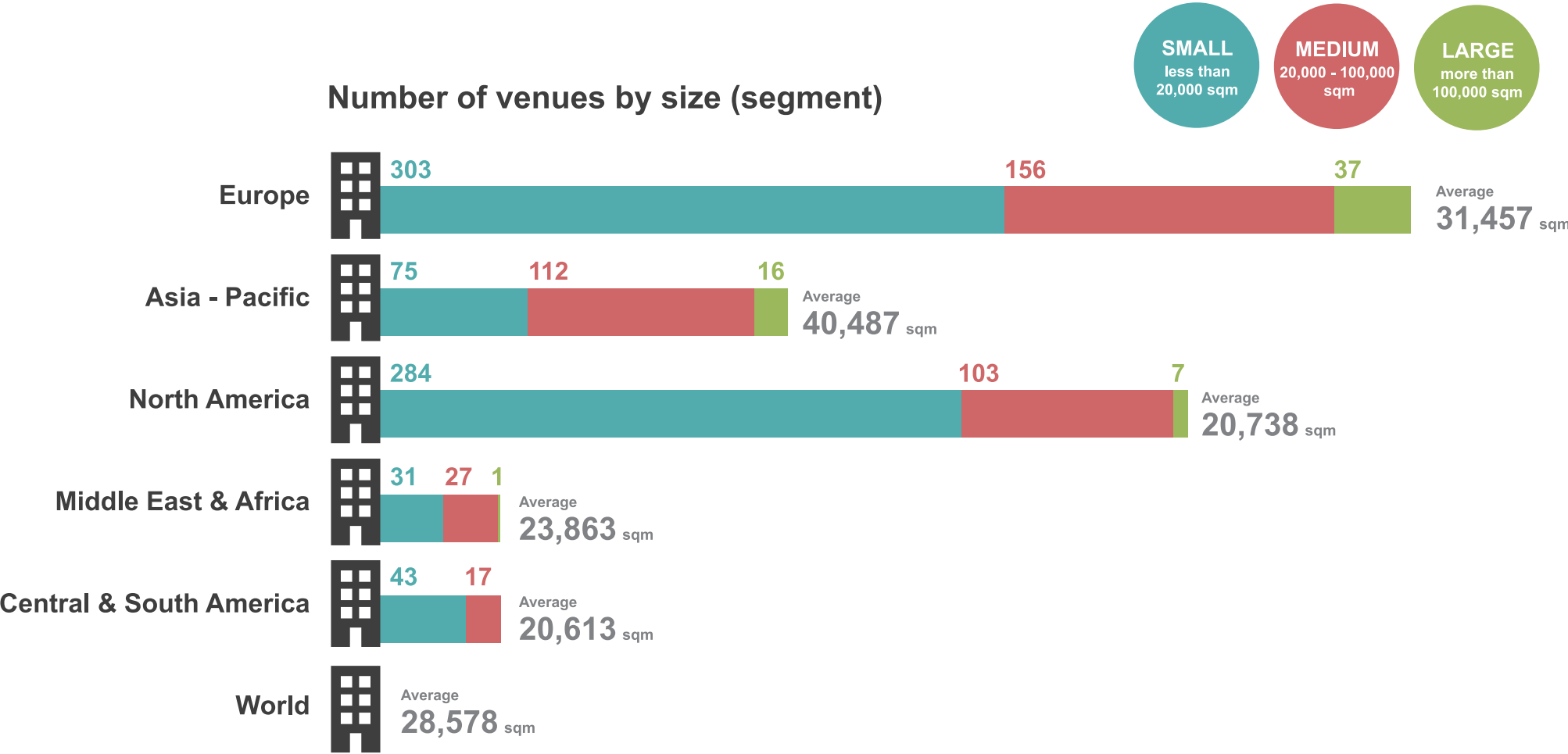




# Main Results

## Indoor exhibition space in 2017: size segmentation

While Europe is home to most of the large venues, the average size of Asia - Pacific venues is bigger than in any other region.



UFI World Map of Exhibition Venues 2017 - Gross indoor exhibition space, venues over 5,000 sqm

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# Top venues

Venues with a minimum of 100,000 sqm of indoor exhibition space in 2017

Indoor exhibition space (sqm)

Americas

Europe

Middle East - Africa

Asia - Pacific

1	Messe Hannover	Hannover	Germany	463,275
2	National Exhibition and Convention Center (Shanghai)	Shanghai	China	404,400
3	Messe Frankfurt	Frankfurt/Main	Germany	366,637
4	Fiera Milano (Rho Pero)	Milano	Italy	345,000
5	China Import & Export Fair Complex (Pazhou Complex)	Guangzhou	China	338,000
6	Kunming Dianchi Convention & Exhibition Center (DCEC)	Kunming	China	310,000
7	Koelnmesse	Cologne	Germany	284,000
8	Messe Duesseldorf	Duesseldorf	Germany	261,817
9	Paris Nord Villepinte	Paris	France	246,312
10	McCormick Place	Chicago	USA	241,548
11	Crocus Expo	Moscow	Russia	226,399
12	Feria Valencia	Valencia	Spain	223,090
13	Fira de Barcelona: Gran Via venue	Barcelona	Spain	203,106
14	Feria de Madrid / IFEMA	Madrid	Spain	200,000
15	Shanghai New International Expo Centre (SNIEC)	Shanghai	China	200,000
16	BolognaFiere	Bologna	Italy	200,000
17	The NEC (Birmingham)	Birmingham	United Kingdom	198,983
18	Orange County Convention Center	Orlando	USA	195,096
19	Wuhan International Expo Center (WIEC) (Exhibition Center)	Wuhan	China	190,000
20	Chongqing International Expo Center	Chongqing	China	184,000
21	Las Vegas Convention Center	Las Vegas	USA	180,290
22	Neue Messe Muenchen	Muenchen	Germany	180,000
23	Expo Center City (Messe Berlin)	Berlin	Germany	170,000
24	Nuernberg Messe	Nuernberg	Germany	170,000
25	Investimenti S.p.A. / Fiera di Roma	Roma	Italy	167,000
26	Verona Fiere	Verona	Italy	155,000
27	Porte de Versailles <b>This value relates to the rebuilding phase. It needs to be replaced with 202,036.</b>	Paris	France	149,233
28	MCH Messe Schweiz (Basel) AG	Basel	Switzerland	141,000
29	EUREXPO	Lyon	France	138,336
30	IMPACT Arena, Exhibition and Convention Center	Bangkok	Thailand	137,000
31	Georgia World Congress Center	Atlanta	USA	130,064
32	Tuyap Istanbul Fair Convention and Congress Center	Istanbul	Turkey	120,000
33	Yiwu International Expo Centre	Yiwu	China	120,000
34	Feria de Zaragoza	Zaragoza	Spain	118,391
35	Fira de Barcelona: Montjuic venue	Barcelona	Spain	118,011
36	Fiere di Parma	Parma	Italy	116,162
37	Sands Expo/Venetian/Palazzo	Las Vegas	USA	115,689
38	Brussels EXPO	Brussels	Belgium	115,000
39	Rimini Fiera - Italian Exhibition Group	Rimini	Italy	113,000
40	Leipziger Messe	Leipzig	Germany	111,300
41	ExCeL London	London	United Kingdom	110,411
42	Messe Essen	Essen	Germany	110,000
43	Chengdu New International Convention and Exhibition Centre (Century City)	Chengdu	China	110,000
44	MCH Messecenter Herning	Herning	Denmark	110,000
45	Veletrhly	Brno	Czech Republic	110,000
46	Korea International Exhibition Center (KINTEX)	Seoul	South Korea	108,049
47	Bilbao Exhibition Centre	Bilbao	Spain	108,000
48	Poznan International Fair	Poznan	Poland	107,160
49	New China International Exhibition Center (NCIEC)	Beijing	China	106,800
50	Palexpo Geneva	Geneva	Switzerland	106,000
51	Shenyang International Exhibition Center	Shenyang	China	105,600
52	Dubai World Trade Center - DICC (Dubai International Convention Centre)	Dubai	UAE	105,334
53	Messe Stuttgart	Stuttgart	Germany	105,200
54	Shenzhen Convention & Exhibition Center	Shenzhen	China	105,000
55	Expocentre Fairgrounds	Moscow	Russia (European part)	105,000
56	Kentucky Exposition Center	Louisville	USA	102,193
57	New Orleans Ernest N. Morial Convention Center	New Orleans	USA	102,193
58	Jaarbeurs	Utrecht	The Netherlands	102,000
59	Changchun International Conference & Exhibition Center	Changchun	China	100,000
60	Suzhou International Expo Center	Suzhou	China	100,000
61	Singapore Expo Convention and Exhibition Centre	Singapore	Singapore	100,000

PTAK Warsaw Expo (Poland) needs to be added: 143,000

# Top countries/regions

Countries/regions with a minimum of 200,000 sqm of indoor exhibition space in 2017

28 countries/regions have a total indoor capacity exceeding 200,000 sqm of indoor exhibition space in 2017.

The top 5 countries/regions (USA, China, Germany, Italy and France) account for almost 60% of the total world indoor exhibition space.

	Number of venues	Indoor exhibition space (sqm)	% of the world
1 USA	326	6,850,426	19.8%
2 China	110	5,753,724	16.6%
3 Germany	60	3,228,020	9.3%
4 Italy	43	2,304,748	6.7%
5 France (*)	93	2,192,508	6.3%
6 Spain	44	1,526,319	4.4%
7 Canada	34	840,376	2.4%
8 Brazil	31	788,011	2.3%
9 Russia (**)	28	768,276	2.2%
10 The Netherlands	42	709,701	2.0%
11 United Kingdom	31	668,248	1.9%
12 Turkey	20	602,030	1.7%
13 Switzerland	13	495,798	1.4%
14 Mexico	34	480,088	1.4%
15 Belgium	19	455,462	1.3%
16 Japan	12	365,575	1.1%
17 India	14	354,945	1.0%
18 Poland	16	346,860	1.0%
19 Austria	11	327,854	0.9%
20 South Korea	10	301,774	0.9%
21 Thailand	7	236,943	0.7%
22 Sweden	10	232,965	0.7%
23 South Africa	11	229,504	0.7%
24 Greece	9	223,400	0.6%
25 Singapore	4	219,970	0.6%
26 UAE	3	215,491	0.6%
27 Denmark	5	215,255	0.6%
28 Czech Republic	9	205,310	0.6%

(\*) including overseas territories    (\*\*) European + Asian parts

Americas

Europe

Middle East - Africa

Asia - Pacific

As the total amount of exhibition space available around the world continues to grow, exhibition organisers have a more and more diverse choice of venues available in their target markets.

Currently, there are 1,212 exhibition venues with a minimum of 5,000 sqm of gross exhibition space around the world and the total global venue space is 34.6 million sqm, a 7.2% increase over the last 6 years. During this same period, the number of large venues offering more than 100,000 sqm of space has grown to 61, a staggering 27% increase in just 6 years.

Due to a surge in venue projects in Asia - Pacific, driven primarily by China, there is now more venue space available in this region than in North America. That being said, Europe retains its global lead on available venue capacities with 45% of the global market share (down 2% compared to 2011), ahead of Asia - Pacific with 23.7% (up 3.3%) and North America with 23.6% (down 1%).

Venue investments are long-term investments – so these trends underline the positive outlook for the exhibition industry mid- to long-term. In addition to adding new space, many venue operators have also made significant investments to upgrade their existing venue capacities.

# UFI World Map of Exhibition Venues

## Regional profile - Asia - Pacific

### COUNTRIES/REGIONS WITH MORE THAN 100,000 SQM OF TOTAL VENUE SPACE AVAILABLE & REGIONAL MARKET SHARE

1	China	5,753,724	70.0%
2	Japan	365,575	4.4%
3	India	354,945	4.3%
4	South Korea	301,774	3.7%
5	Thailand	236,943	2.9%
6	Singapore	219,970	2.7%
7	Australia	169,277	2.1%
8	Hong Kong	149,820	1.8%
9	Russia (Asian part only)	140,413	1.7%
10	Malaysia	119,842	1.5%
11	Taiwan	112,880	1.4%
12	Indonesia	106,619	1.3%

### VENUES WITH MORE THAN 100,000 SQM

1	National Exhibition and Convention Center (Shanghai)	Shanghai	China	404,400
2	China Import & Export Fair Complex (Pazhou Complex)	Guangzhou	China	338,000
3	Kunming Dianchi Convention & Exhibition Center (DCEC)	Kunming	China	310,000
4	Shanghai New International Expo Centre (SNIEC)	Shanghai	China	200,000
5	Wuhan International Expo Center (WIEC) (Exhibition Center)	Wuhan	China	190,000
6	Chongqing International Expo Center	Chongqing	China	184,000
7	IMPACT Arena, Exhibition and Convention Center	Bangkok	Thailand	137,000
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9	Chengdu New International Convention and Exhibition Centre (Century City)	Chengdu	China	110,000
10	Korea International Exhibition Center (KINTEX)	Seoul	South Korea	108,049
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12	Shenyang International Exhibition Center	Shenyang	China	105,600
13	Shenzhen Convention & Exhibition Center	Shenzhen	China	105,000
14	Changchun International Conference & Exhibition Center	Changchun	China	100,000
15	Singapore Expo Convention and Exhibition Centre	Singapore	Singapore	100,000
16	Suzhou International Expo Center	Suzhou	China	100,000

# UFI World Map of Exhibition Venues

## Regional profile - Central & South America

### COUNTRIES WITH MORE THAN 50,000 SQM OF TOTAL VENUE SPACE AVAILABLE & REGIONAL MARKET SHARE

1	<b>Brazil</b>	<b>788,011</b>	<b>64.0%</b>
2	<b>Argentina</b>	<b>125,555</b>	<b>10.0%</b>
3	<b>Colombia</b>	<b>97,298</b>	<b>8.0%</b>

### VENUES WITH MORE THAN 50,000 SQM

1	<b>São Paulo Expo</b>	São Paulo	Brazil	<b>90,000</b>
2	<b>Centro de Exposicoes Riocentro</b>	Rio de Janeiro	Brazil	<b>87,000</b>
3	<b>Exhibition Pavilion of Anhembi</b>	São Paulo	Brazil	<b>76,319</b>
4	<b>Expo Center Norte</b>	São Paulo	Brazil	<b>75,000</b>
5	<b>Corferias</b>	Bogota	Colombia	<b>53,234</b>
6	<b>Parque de Eventos de Bento Gonçalves</b>	Bento Gonçalves	Brazil	<b>50,282</b>



# UFI World Map of Exhibition Venues

## Regional profile - Europe

### COUNTRIES WITH MORE THAN 200,000 SQM OF TOTAL VENUE SPACE AVAILABLE & REGIONAL MARKET SHARE

1	Germany	3,228,020	20.7%
2	Italy	2,304,748	14.8%
3	France	2,179,508	14.0%
4	Spain	1,526,319	9.8%
5	Russia (European part only)	627,863	4.0%
6	The Netherlands	709,701	4.5%
7	United Kingdom	668,248	4.3%
8	Turkey	602,030	3.9%
9	Switzerland	495,798	3.2%
10	Belgium	455,462	2.9%
11	Poland	346,860	2.2%
12	Austria	327,854	2.1%
13	Sweden	232,965	1.5%
14	Greece	223,400	1.4%
15	Denmark	215,255	1.4%
16	Czech Republic	205,310	1.3%

### VENUES WITH MORE THAN 100,000 SQM

1	Messe Hannover	Hannover	Germany	463,275
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4	Koelnmesse	Cologne	Germany	284,000
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11	BolognaFiere	Bologna	Italy	200,000
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13	Neue Messe Muenchen	Muenchen	Germany	180,000
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15	Nuernberg Messe	Nuernberg	Germany	170,000
16	Investimenti S.p.A. / Fiera di Roma	Roma	Italy	167,000
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19	MCH Messe Schweiz (Basel) AG <small>PTAK Warsaw Expo (Poland) to be added: 143,000</small>	Basel	Switzerland	141,000
20	EUREXPO	Lyon	France	138,336
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22	Feria de Zaragoza	Zaragoza	Spain	118,391
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24	Fiere di Parma	Parma	Italy	116,162
25	Brussels EXPO	Brussels	Belgium	115,000
26	Rimini Fiera - Italian Exhibition Group	Rimini	Italy	113,000
27	Leipziger Messe	Leipzig	Germany	111,300
28	ExCeL London	London	United Kingdom	110,411
29	Messe Essen	Essen	Germany	110,000
30	MCH Messecenter Herning	Herning	Denmark	110,000
31	Veletrhy	Brno	Czech Republic	110,000
32	Bilbao Exhibition Centre	Bilbao	Spain	108,000
33	Poznan International Fair	Poznan	Poland	107,160
34	Palexpo Geneva	Geneva	Switzerland	106,000
35	Messe Stuttgart	Stuttgart	Germany	105,200
36	Expocentre Fairgrounds	Moscow	Russia	105,000
37	Jaarbeurs	Utrecht	The Netherlands	102,000

# UFI World Map of Exhibition Venues

## Regional profile - Middle East & Africa

### COUNTRIES WITH MORE THAN 50,000 SQM OF TOTAL VENUE SPACE AVAILABLE & REGIONAL MARKET SHARE

1	South Africa	229,504	16.3%
2	UAE	215,491	15.3%
3	Iran	196,334	13.9%
4	Qatar	78,800	5.6%
5	Syria	76,500	5.4%
6	Iraq	59,917	4.3%
7	Saudi Arabia	51,500	3.7%
8	Algeria	50,000	3.6%

### VENUES WITH MORE THAN 50,000 SQM

1	Dubai World Trade Center - DICC	Dubai	UAE	105,334
2	Tehran Permanent Fair Ground / Iran International Exhibitions Co.	Tehran	Iran	96,334
3	ADNEC - Abu Dhabi National Exhibition Centre	Abu Dhabi	UAE	80,157
4	Damascus International Fairground	Damascus	Syria	63,000
5	JHB Expo Centre	Johannesburg	South Africa	50,000
6	Palais des Expositions - SAFEX	Algiers	Algeria	50,000

# UFI World Map of Exhibition Venues

## Regional profile - North America

### COUNTRIES & REGIONAL MARKET SHARE

1	USA	6,850,426	84.0%
2	Canada	840,376	10.0%
3	Mexico	480,088	6.0%

### VENUES WITH MORE THAN 100,000 SQM

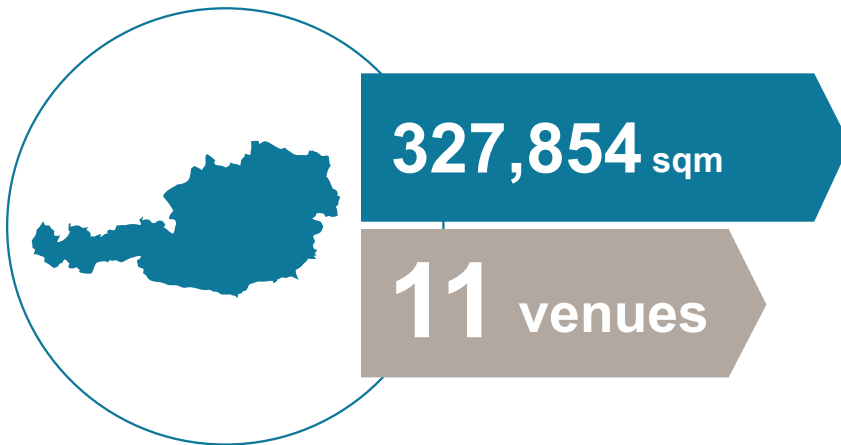
1	McCormick Place	Chicago	USA	241,548
2	Orange County Convention Center	Orlando	USA	195,096
3	Las Vegas Convention Center	Las Vegas	USA	180,290
4	Georgia World Congress Center	Atlanta	USA	130,064
5	Sands Expo/Venetian/Palazzo	Las Vegas	USA	115,689
6	Kentucky Exposition Center	Louisville	USA	102,193
7	New Orleans Ernest N. Morial Convention Center	New Orleans	USA	102,193

# UFI World Map of Exhibition Venues

## Country Profile Austria

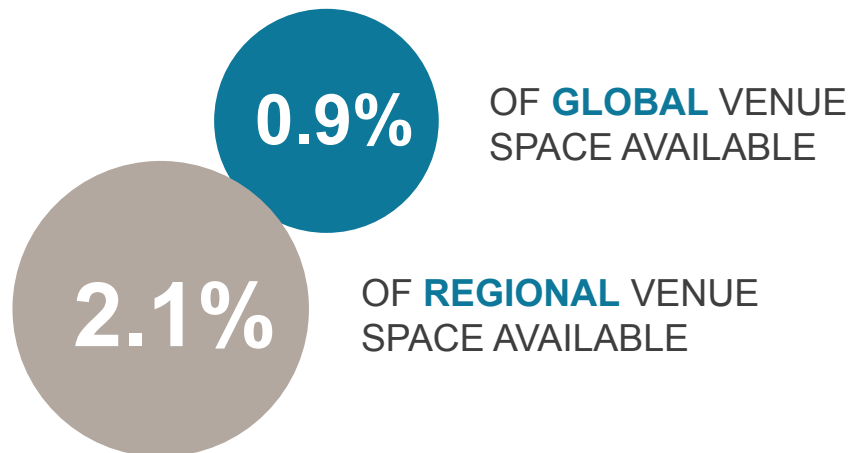


### TOTAL VENUE SPACE AVAILABLE

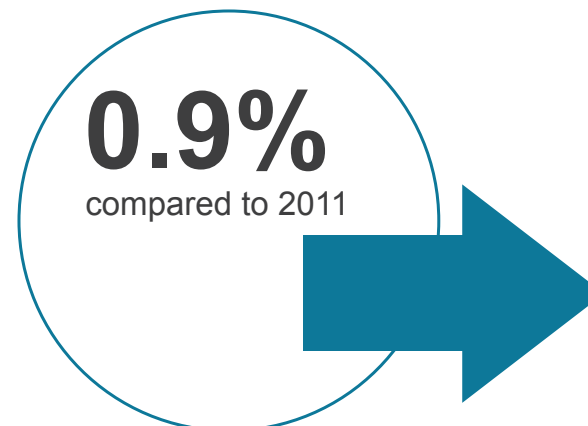


### TOP 10 VENUES

			Indoor exhibition space (sqm)
1	Wels	Messe Wels	60,230
2	Vienna	Austria Center Vienna	59,646
3	Vienna	Reed Exhibitions Messe Wien	46,000
4	Salzburg	Messezentrum Salzburg	36,712
5	Graz	City Convention Centre	32,976
6	Klagenfurt	Klagenfurter Messe	28,530
7	Innsbruck	Messe Innsbruck	20,350
8	Vienna	Hofburg Congress Center & Redoutensaele	17,000
9	Salzburg	branddboxx Salzburg (ex MGC/MECs Mode und Eventcenter)	12,000
10	Linz	Design Center	7,870



### DEVELOPMENT OF VENUE SPACE



### VENUE MARKET SEGMENTATION

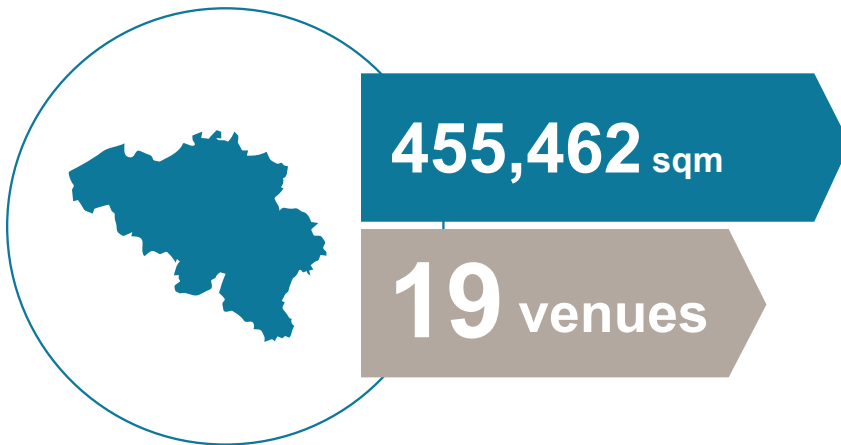


# UFI World Map of Exhibition Venues

## Country Profile Belgium

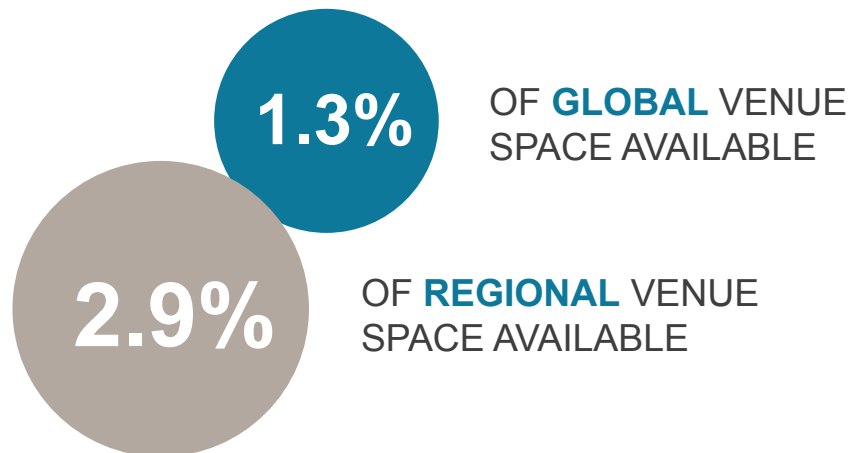


### TOTAL VENUE SPACE AVAILABLE

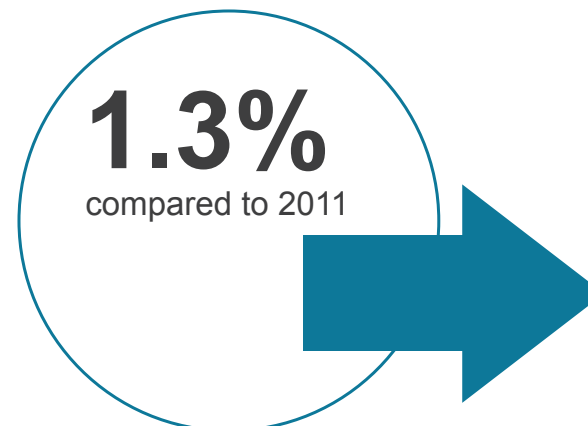


### TOP 10 VENUES

			Indoor exhibition space (sqm)
1	Brussels	Brussels EXPO	115,000
2	Ghent	Flanders EXPO	54,000
3	Charleroi	Charleroi EXPO	40,000
4	Kortrijk	Kortrijk XPO	40,000
5	Hasselt	Grenslanndhallen	35,000
6	Marche-en-Famenne	WEX	23,500
7	Antwerp	Antwerp EXPO	22,100
8	Malines	Nekkerhal	18,420
9	Brussels	Tours & Taxis	17,410
10	Liège	LIEGE EXPO	14,000



### DEVELOPMENT OF VENUE SPACE



### VENUE MARKET SEGMENTATION



# UFI World Map of Exhibition Venues

## Country Profile Brazil

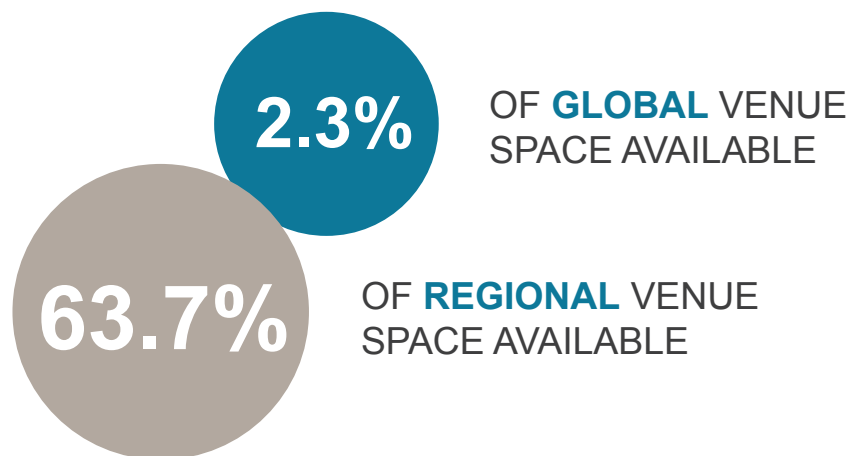


### TOTAL VENUE SPACE AVAILABLE

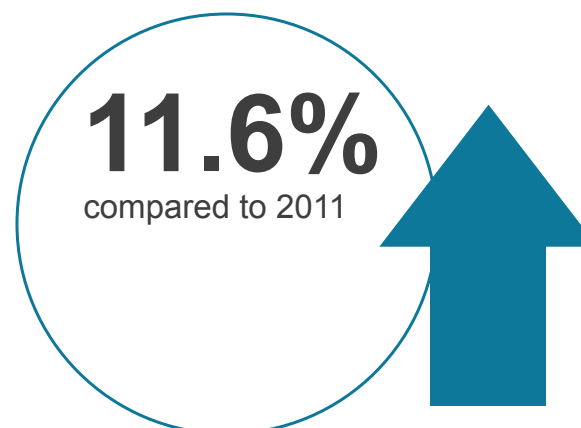


### TOP 10 VENUES

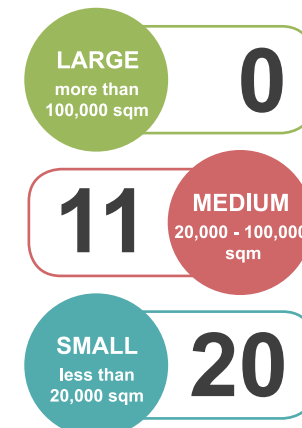
			Indoor exhibition space (sqm)
1	São Paulo	São Paulo Expo	90,000
2	Rio de Janeiro	Centro de Exposicoes Riocentro	87,000
3	São Paulo	Exhibition Pavilion of Anhembi	76,319
4	São Paulo	Expo Center Norte	75,000
5	Bento Gonçalves	Parque de Eventos de Bento Gonçalves	50,282
6	Arapongas	Expoara Centro de Eventos	45,000
7	São Paulo	Transamerica Expo Center	40,000
8	Caxias do Sul	Parque de Eventos Festa da Uva	29,200
9	Novo Hamburgo	Parque de Exposições da Fenac	28,800
10	Curitiba	Expo Trade	23,000



### DEVELOPMENT OF VENUE SPACE



### VENUE MARKET SEGMENTATION

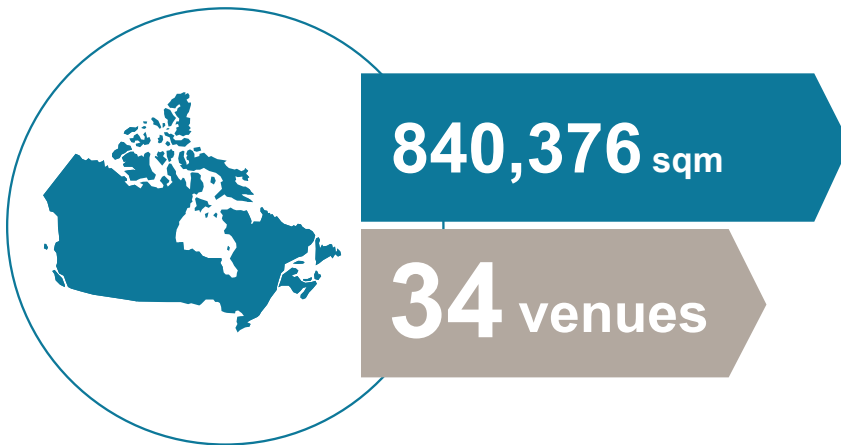




# UFI World Map of Exhibition Venues Country Profile Canada

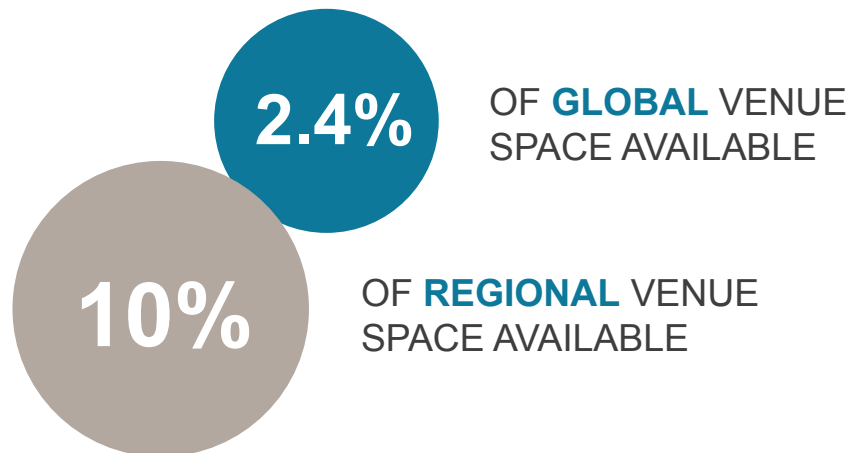


## TOTAL VENUE SPACE AVAILABLE

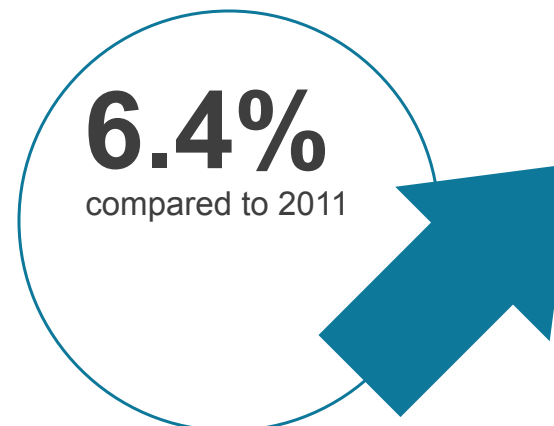


## TOP 10 VENUES

			Indoor exhibition space (sqm)
1	Toronto	Energare Centre, Exhibition Place	92,894
2	Toronto	the Toronto Congress Centre	92,894
3	Mississauga	The International Centre	50,906
4	Montreal	Olympic Stadium	46,447
5	Montreal	Palais des congrès de Montréal (Convention Centre)	46,347
6	Toronto	Metro Toronto Convention Centre	42,731
7	Calgary	Calgary Exhibition and Stampede	41,802
8	Edmonton	Edmonton Expo Centre at Northlands	37,250
9	Halifax	Halifax Convention Centre	36,576
10	Vancouver	Vancouver Convention Centre	30,498



## DEVELOPMENT OF VENUE SPACE



## VENUE MARKET SEGMENTATION

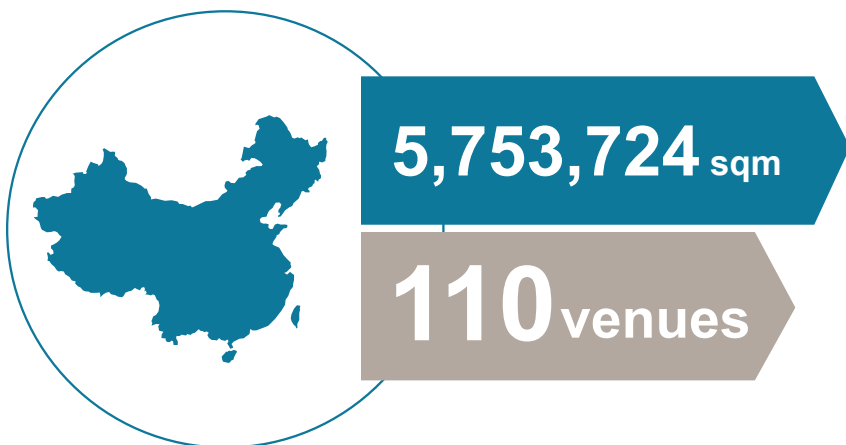


# UFI World Map of Exhibition Venues

## Country Profile China

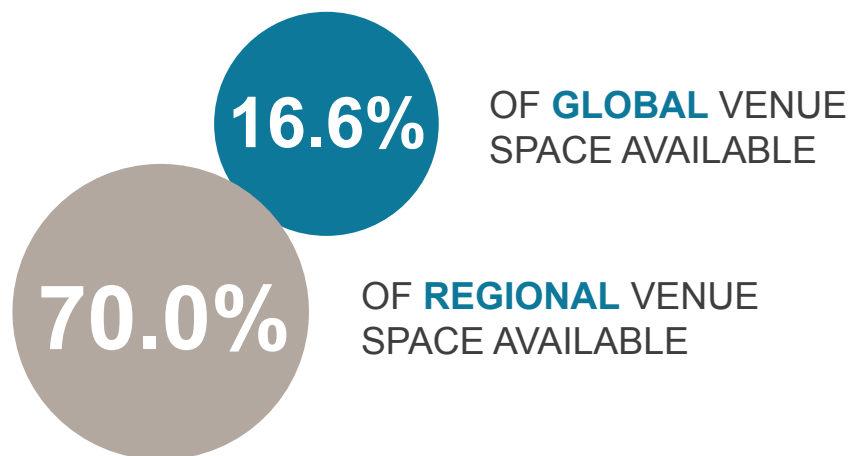


### TOTAL VENUE SPACE AVAILABLE

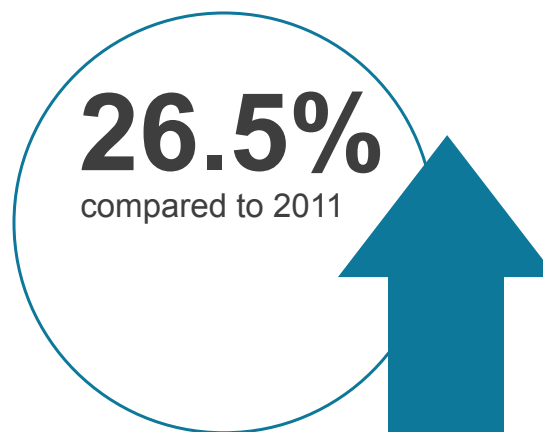


### TOP 10 VENUES

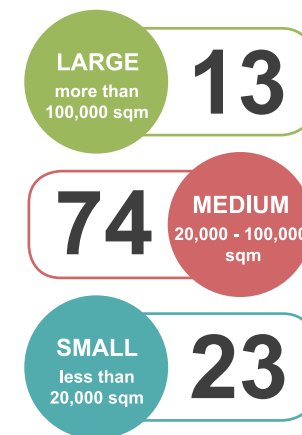
		Indoor exhibition space (sqm)
1	Shanghai National Exhibition and Convention Center (Shanghai)	404,400
2	Guangzhou China Import & Export Fair Complex (Pazhou Complex)	338,000
3	Kunming Kunming Dianchi Convention & Exhibition Center (DCEC)	310,000
4	Shanghai Shanghai New International Expo Centre (SNIEC)	200,000
5	Wuhan Wuhan International Expo Center (WIEC) (Exhibition Center)	190,000
6	Chongqing Chongqing International Expo Center	184,000
7	Yiwu Yiwu International Expo Centre	120,000
8	Chengdu Chengdu New International Convention and Exhibition Centre (Century City)	110,000
9	Beijing New China International Exhibition Center (NCIEC)	106,800
10	Shenyang Shenyang International Exhibition Center	105,600



### DEVELOPMENT OF VENUE SPACE

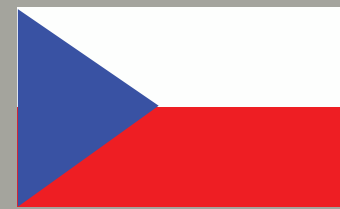


### VENUE MARKET SEGMENTATION

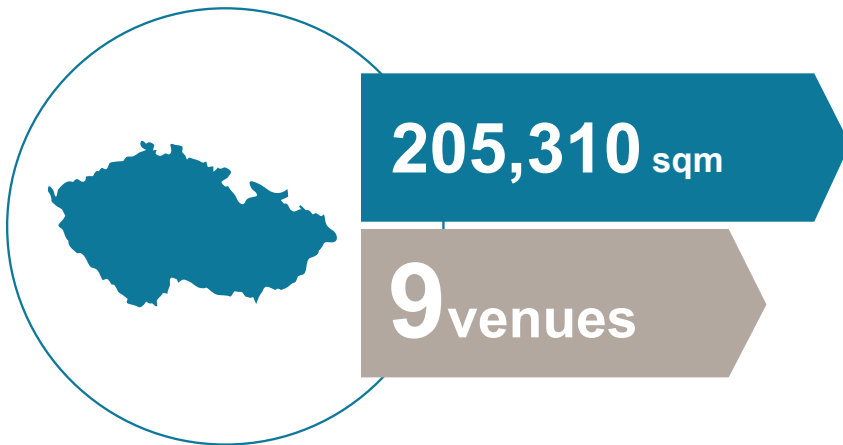


# UFI World Map of Exhibition Venues

## Country Profile Czech Republic

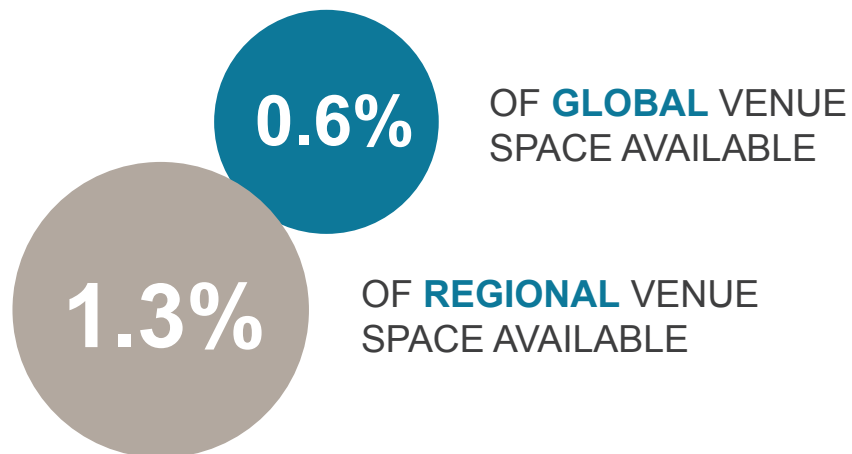


### TOTAL VENUE SPACE AVAILABLE

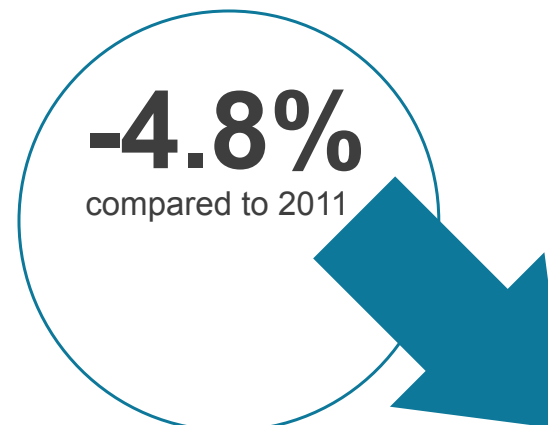


### TOP VENUES

			Indoor exhibition space (sqm)
1	Brno	Veletrhy	110,000
2	Praha	Pva Lethnany	24,810
3	Praha	Incheba - Veletrzni Palac	20,000
4	Praha	Kongresove Centrum	16,000
5	Ceske Budejovice	Vystaviste Ceske Budejovice	12,000
6	Ostrava	Cerna Louka	6,400
7	Olomouc	Flora	6,000
8	Lysanadlabem	Vystaviste Lysanadlabem	5,100
9	Hradec Kralove	Aldis	5,000



### DEVELOPMENT OF VENUE SPACE

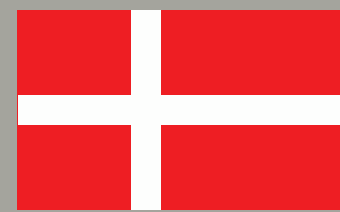


### VENUE MARKET SEGMENTATION

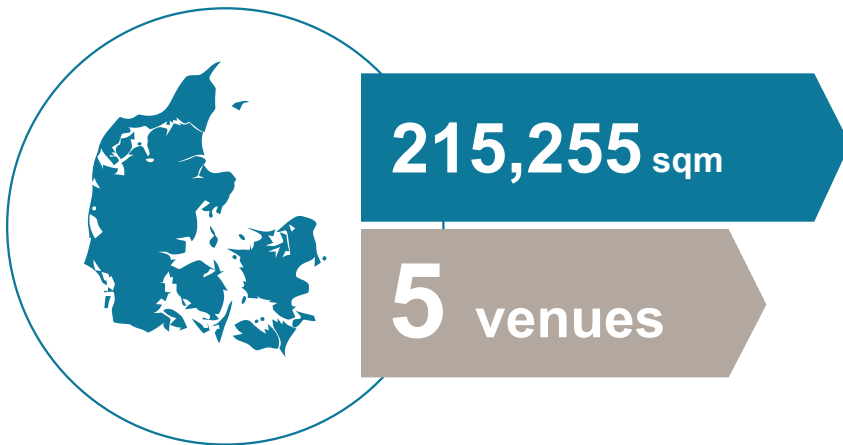


# UFI World Map of Exhibition Venues

## Country Profile Denmark

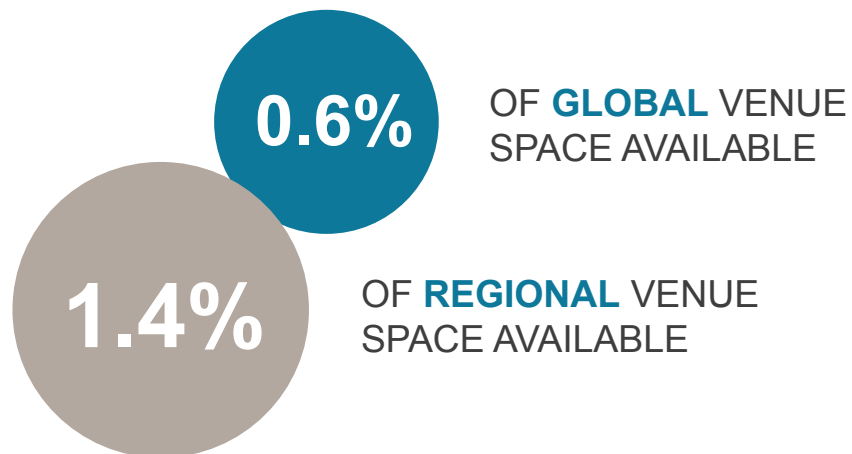


### TOTAL VENUE SPACE AVAILABLE

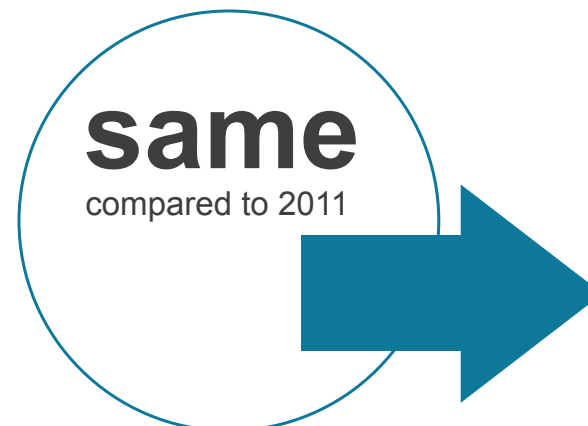


### TOP VENUES

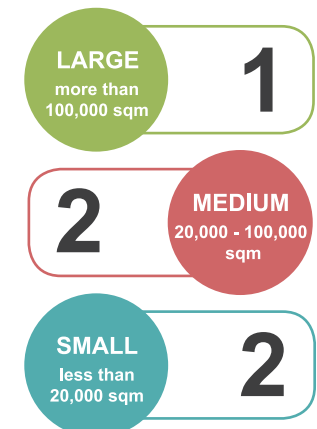
			Indoor exhibition space (sqm)
1	Herning	MCH Messecenter Herning	110,000
2	Copenhagen	Bella Center	47,000
3	Fredericia	Fredericia Messecenter	33,000
4	Odense	OCC - Odense Congress Center	18,185
5	Aalborg	Aalborg Kongres & Kultur Center	7,070



### DEVELOPMENT OF VENUE SPACE

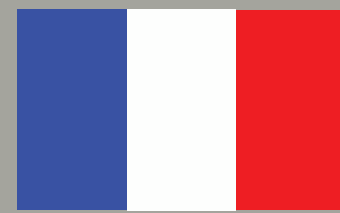


### VENUE MARKET SEGMENTATION

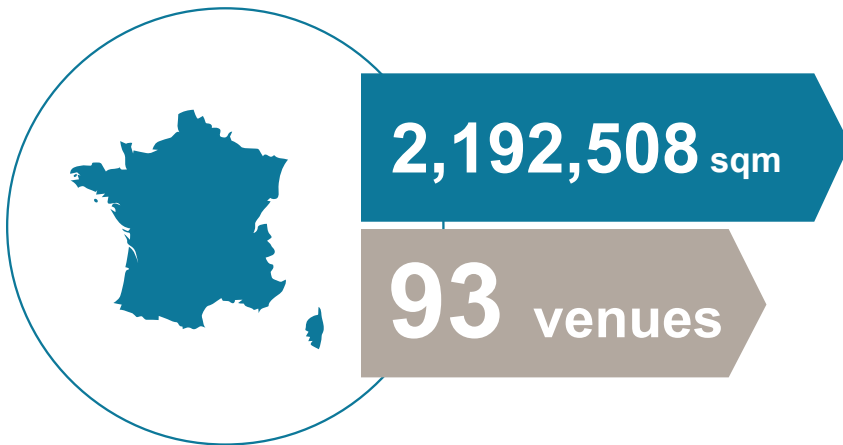


# UFI World Map of Exhibition Venues

## Country Profile France



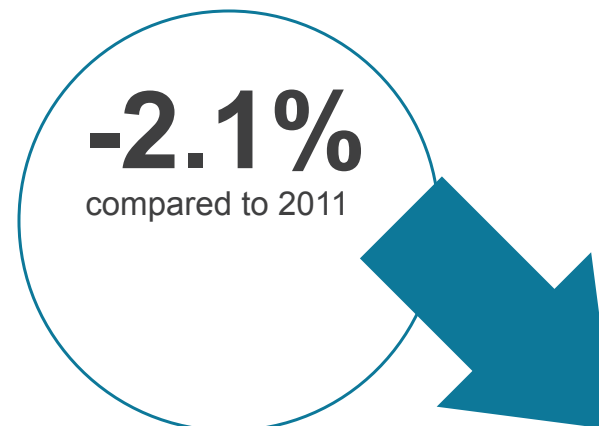
### TOTAL VENUE SPACE AVAILABLE



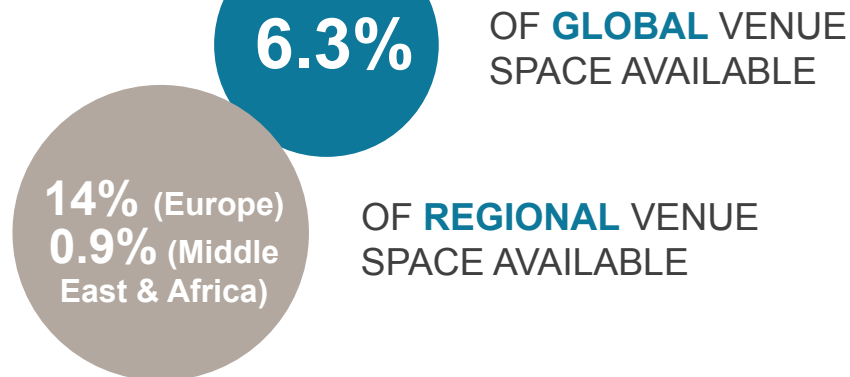
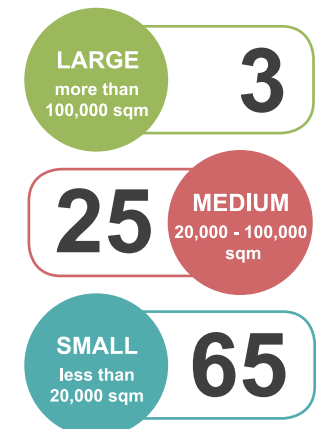
### TOP 10 VENUES

			Indoor exhibition space (sqm)
1	Paris	Paris Nord Villepinte	246,312
2	Paris	Porte de Versailles <small>This value relates to the rebuilding phase. It needs to be replaced with 202,036</small>	<b>149,233</b>
3	Lyon	EUREXPO	138,336
4	Bordeaux	Parc des Expositions de Bordeaux	91,776
5	Paris	Paris Le Bourget	79,692
6	Rennes	Parc Rennes aéroport	54,050
7	Grenoble	SAEM/ALPEXPO	52,185
8	Marseille	Parc des Expositions et Congrès de Marseille	52,075
9	Montpellier	Parc des Expositions	48,042
10	Lille	Lille Grand Palais	44,896

### DEVELOPMENT OF VENUE SPACE



### VENUE MARKET SEGMENTATION

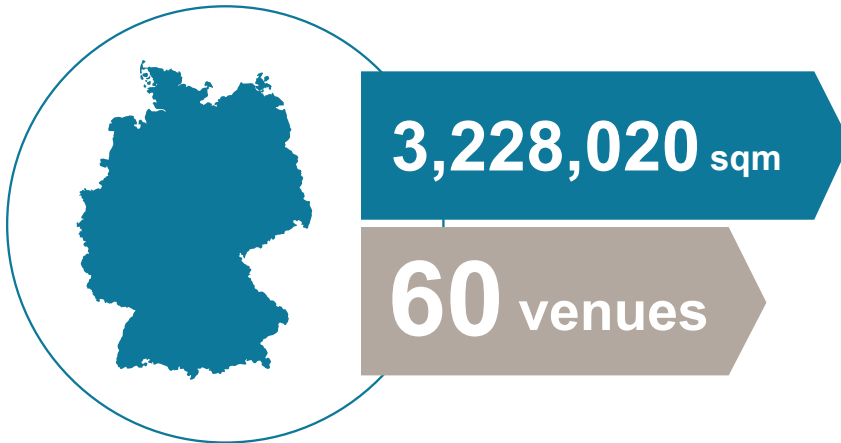


# UFI World Map of Exhibition Venues

## Country Profile Germany

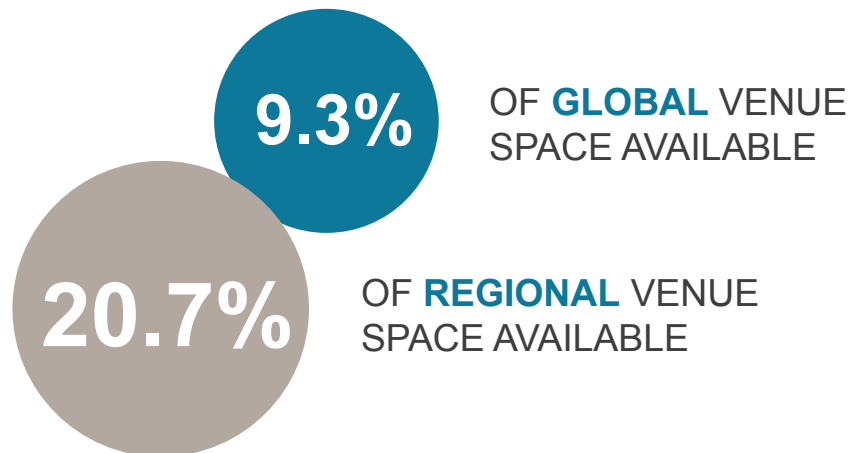


### TOTAL VENUE SPACE AVAILABLE

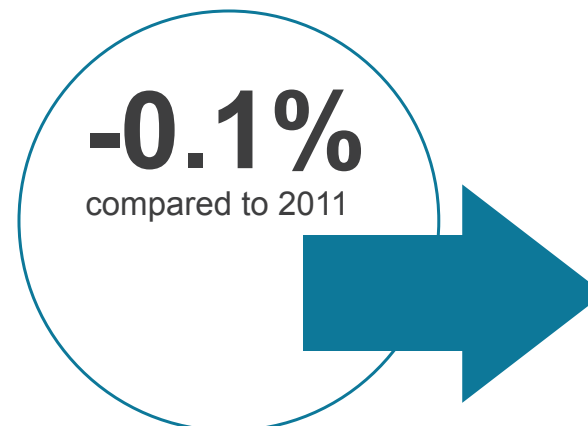


### TOP 10 VENUES

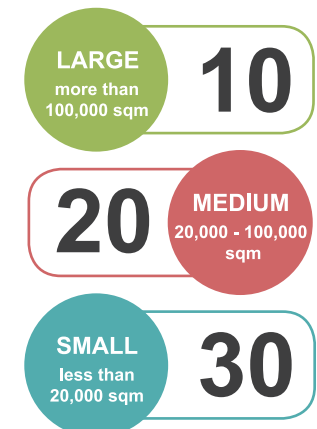
			Indoor exhibition space (sqm)
1	Messe Hannover	Hannover	463,275
2	Messe Frankfurt	Frankfurt/Main	366,637
3	Koelnmesse	Cologne	284,000
4	Messe Duesseldorf	Duesseldorf	261,817
5	Neue Messe Muenchen	Muenchen	180,000
6	Expo Center City (Messe Berlin)	Berlin	170,000
7	Nuernberg Messe	Nuernberg	170,000
8	Leipziger Messe	Leipzig	111,300
9	Messe Essen	Essen	110,000
10	Messe Stuttgart	Stuttgart	105,200



### DEVELOPMENT OF VENUE SPACE



### VENUE MARKET SEGMENTATION



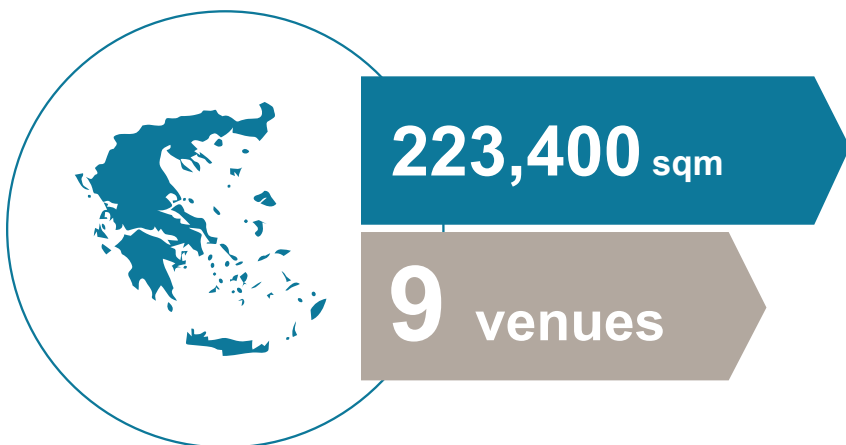


# UFI World Map of Exhibition Venues

## Country Profile Greece

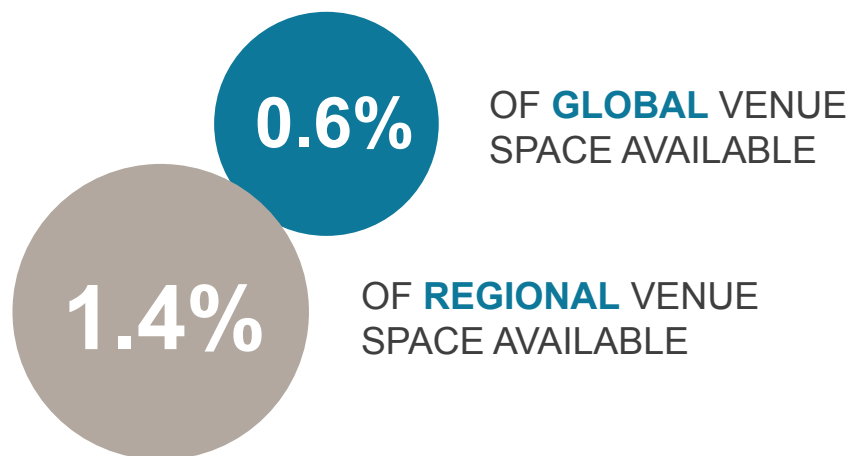


### TOTAL VENUE SPACE AVAILABLE

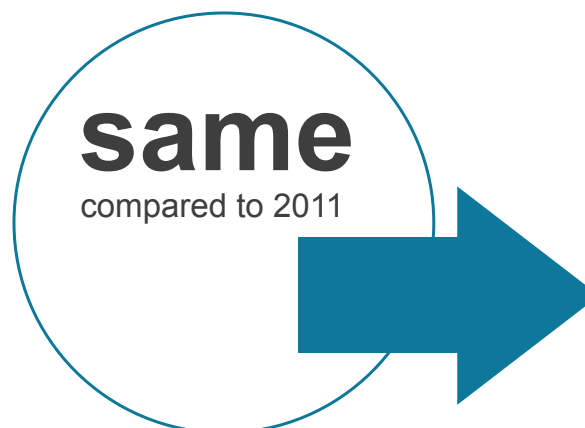


### TOP VENUES

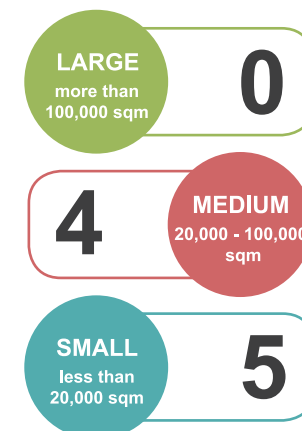
			Indoor exhibition space (sqm)
1	Thessaloniki	Helexpo	60,000
2	Athens	Athens Metropolitan Expo S.A.	45,850
3	Athens	Expo Athens	32,500
4	Piraeus	Piraeus Port Authority	28,000
5	Athens	Mec	19,000
6	Athens	East Terminal	12,000
7	Athens	Helexpo Palace	12,000
8	Athens	Peristeri National Centre	7,900
9	Heraklion	International Exhibition Center of Crete	6,150



### DEVELOPMENT OF VENUE SPACE



### VENUE MARKET SEGMENTATION

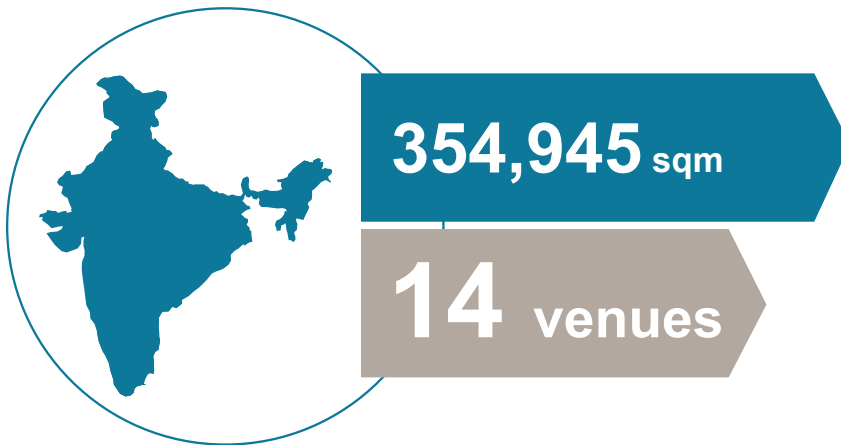


# UFI World Map of Exhibition Venues

## Country Profile India

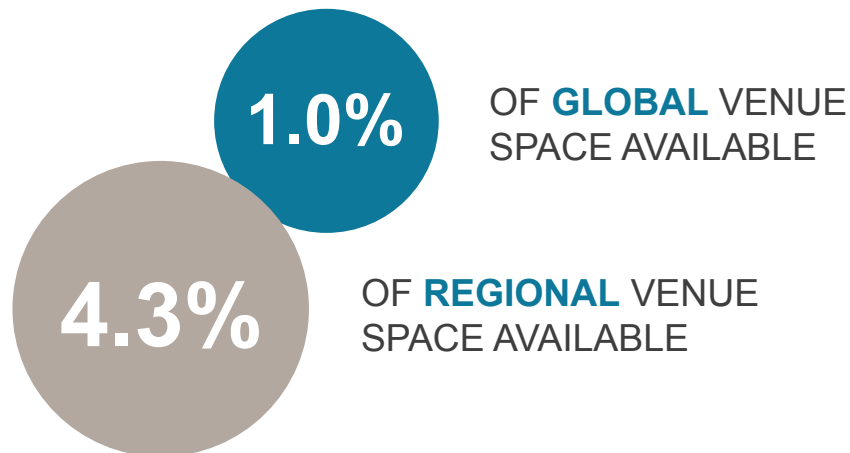


### TOTAL VENUE SPACE AVAILABLE

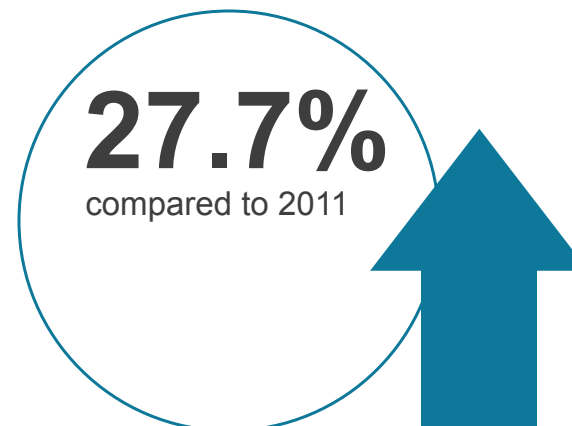


### TOP 10 VENUES

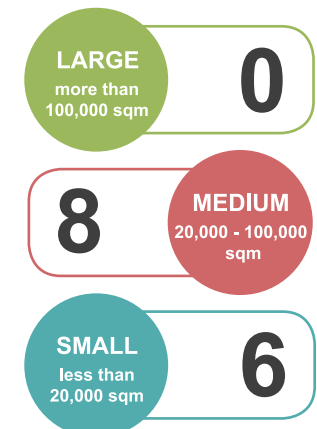
			Indoor exhibition space (sqm)
1	New Delhi	Pragati Maidan	62,977
2	Bangalore	Bangalore International Exhibition Centre	57,500
3	Mumbai	Bombay Exhibition Centre	40,683
4	New Delhi	India Expo Centre and Mart	28,000
5	New Delhi	India Expo Centre Expo XXI	28,000
6	Mumbai	Dhirubhai Ambani International Conventions and Exhibition Centre	25,000
7	Mumbai	Godrej Works	20,000
8	Bangalore	Trade Center Bangalore (TCB)	20,000
9	Jaipur	Jaipur Exhibition & Convention Centre	19,760
10	Chennai	Chennai Trade Centre	17,600



### DEVELOPMENT OF VENUE SPACE

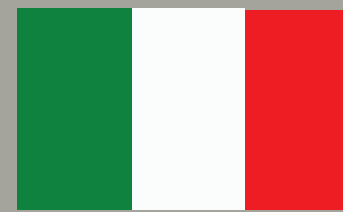


### VENUE MARKET SEGMENTATION

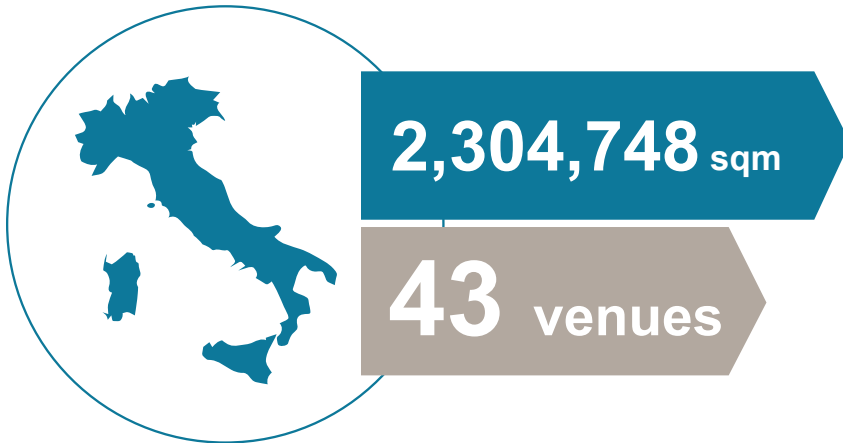


# UFI World Map of Exhibition Venues

## Country Profile Italy

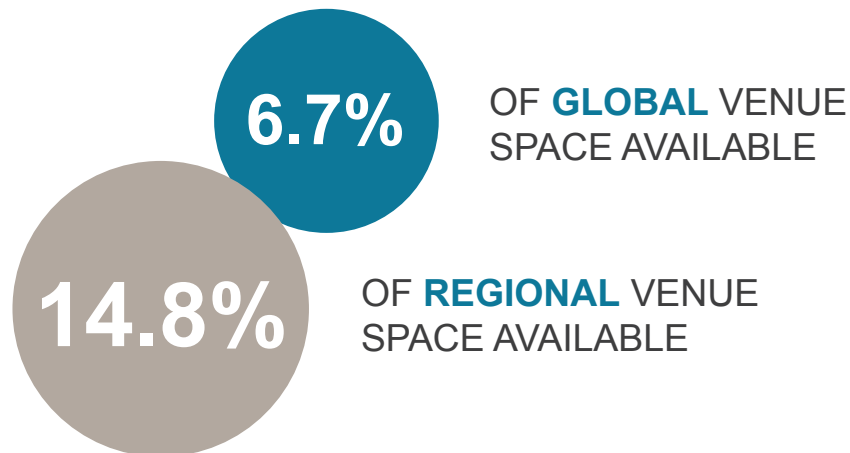


### TOTAL VENUE SPACE AVAILABLE

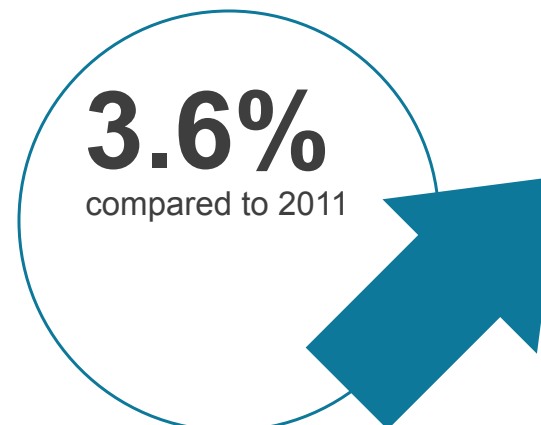


### TOP 10 VENUES

			Indoor exhibition space (sqm)
1	Milano	Fiera Milano (Rho Pero)	345,000
2	Bologna	BolognaFiere	200,000
3	Roma	Investimenti S.p.A. / Fiera di Roma	167,000
4	Verona	Verona Fiere	155,000
5	Parma	Fiere di Parma	116,162
6	Rimini	Rimini Fiera - Italian Exhibition Group	113,000
7	Genova	Fiera di Genova	98,900
8	Torino	Lingotto Fiere	76,100
9	Padova	Padova Fiere	75,060
10	Vicenza	Fiera di Vicenza- Italian Exhibition Group	70,500



### DEVELOPMENT OF VENUE SPACE

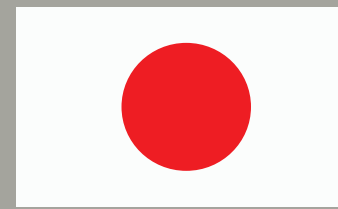


### VENUE MARKET SEGMENTATION

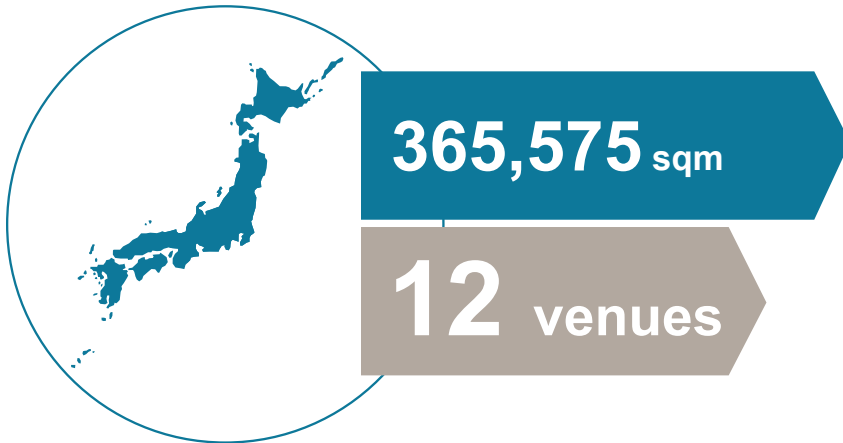


# UFI World Map of Exhibition Venues

## Country Profile Japan

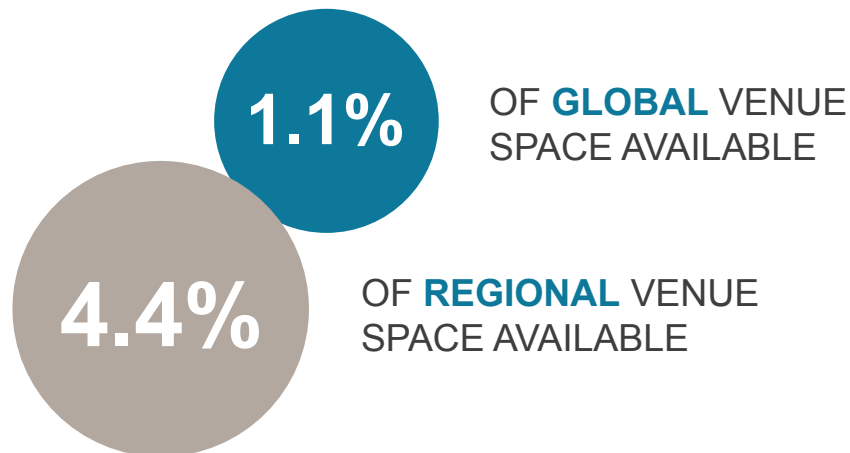


### TOTAL VENUE SPACE AVAILABLE

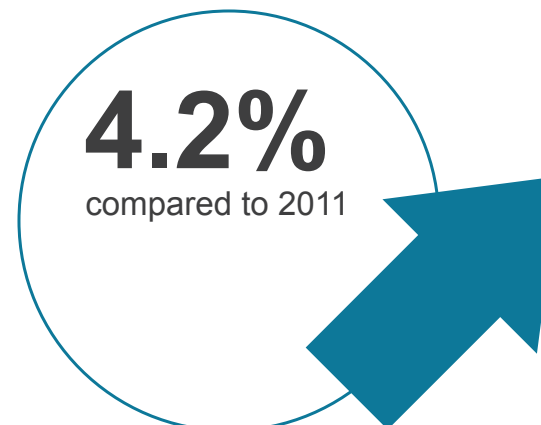


### TOP 10 VENUES

			Indoor exhibition space (sqm)
1	Tokyo	Tokyo Big Sight (Tokyo International Exhibition Center)	95,420
2	Chiba	Makuhari Messe (Nippon Convention Center)	72,000
3	Osaka	Intex Osaka	70,079
4	Nagoya	Port Messe Nagoya (Nagoya International Exhibition Hall)	33,946
5	Yokohama	Pacifico Yokohama	20,000
6	Ishikawa	Ishikawa Prefectural Industrial Exhibition Hall	17,718
7	Kobe	Kobe International Exhibition Center	14,812
8	Tokyo	Sunshine City Convention City	12,513
9	Fukuoka	Marine Messe Fukuoka	9,100
10	Sendai	Miyagi Exhibition Center	7,910



### DEVELOPMENT OF VENUE SPACE



### VENUE MARKET SEGMENTATION

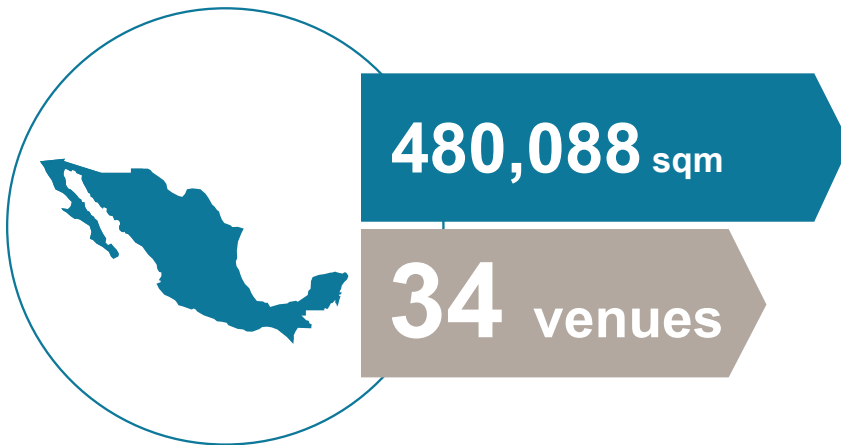


# UFI World Map of Exhibition Venues

## Country Profile Mexico

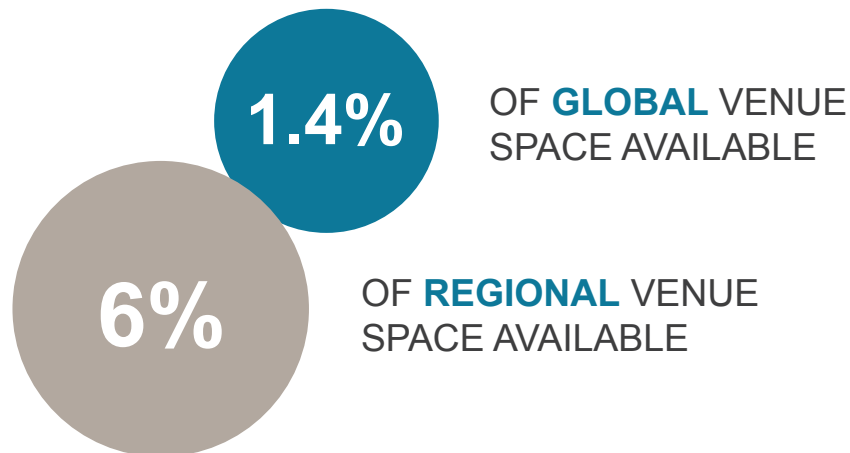


### TOTAL VENUE SPACE AVAILABLE

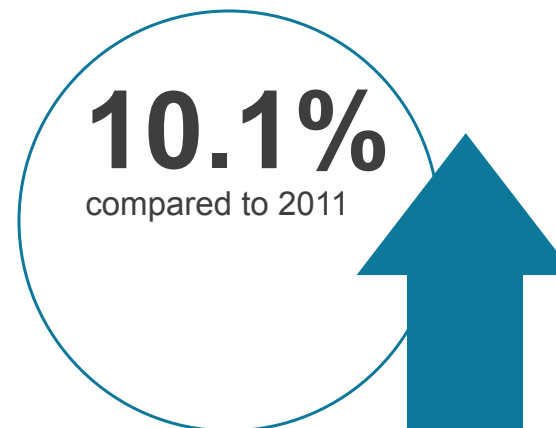


### TOP 10 VENUES

			Indoor exhibition space (sqm)
1	Guadalajara	Expo Guadalajara	65,433
2	Puebla	Centro Expositor Puebla	40,000
3	Mexico City	Centro Citibanamex	34,283
4	Mexico City	Expo Santa Fe México	32,400
5	Acapulco	Expo Mundo Imperial	22,500
6	Leon	Poliforum Leon	22,230
7	Villahermosa	Parque Tabasco	19,338
8	Monterrey	CINTERMEX convention center	18,380
9	Mexico City	World Trade Center International Exhibition & Convention Center	18,000
10	San Luis Potosí	Patronato de la Feria Nacional Potosina	12,850



### DEVELOPMENT OF VENUE SPACE



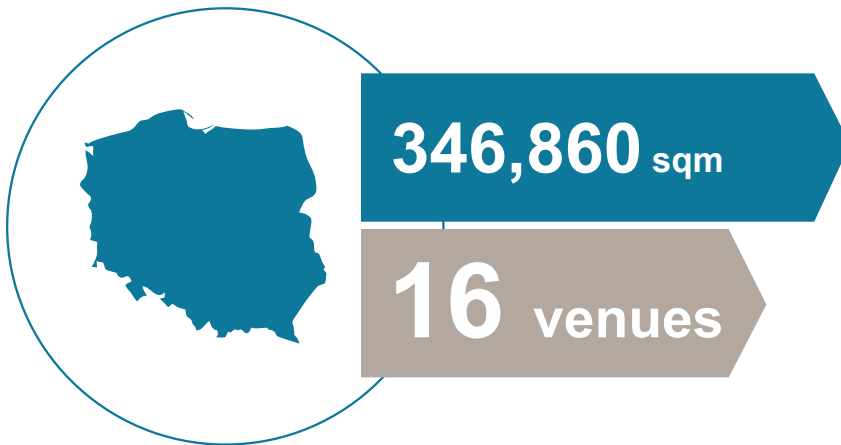
### VENUE MARKET SEGMENTATION



# UFI World Map of Exhibition Venues Country Profile Poland

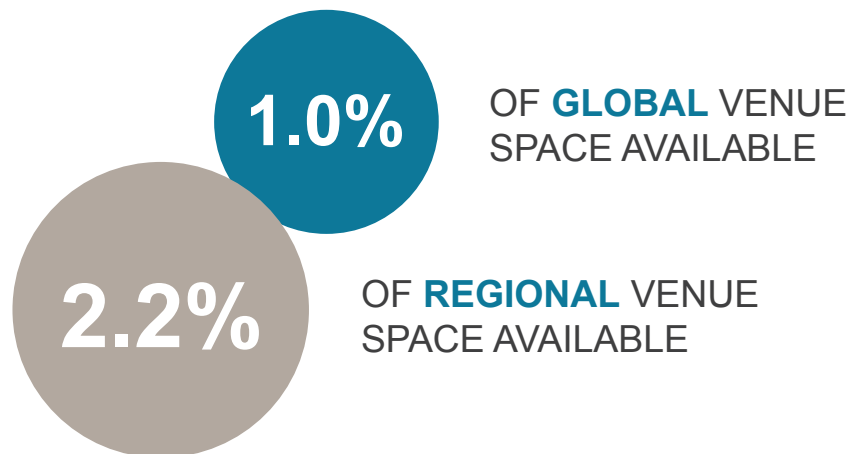


## TOTAL VENUE SPACE AVAILABLE

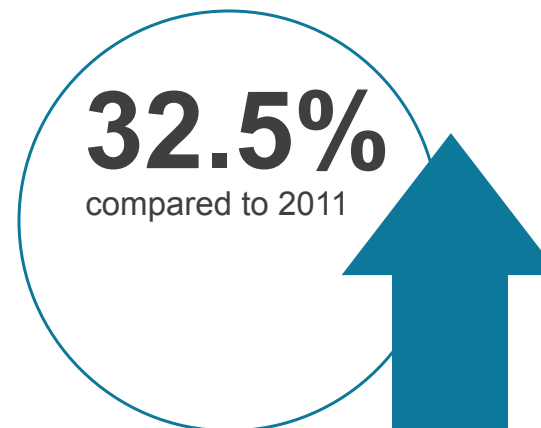


## TOP 10 VENUES

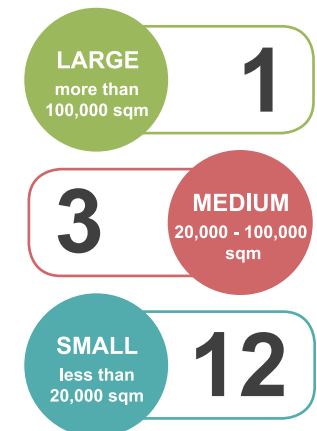
			Indoor exhibition space (sqm)
1	Poznan	Poznan International Fair	107,160
2	Ostroda	ExpoMazury Ostroda	40,000
3	Warsaw	Ptak Warsaw Expo <b>needs to be updated to 143,000</b>	40,000
4	Kielce	Kielce Fair Center	36,000
5	Katowice	International Congress Center + SPODEK from 2016	15,000
6	Wroclaw	Hala Stulecia (People's hall)	14,000
7	Sosnowiec	Expo Silesia	13,500
8	Warsaw	MT Polska	13,500
9	Warsaw	Warsaw International Expo Centre Expo XXI	13,500
10	Gdansk	Amber Expo	12,000



## DEVELOPMENT OF VENUE SPACE

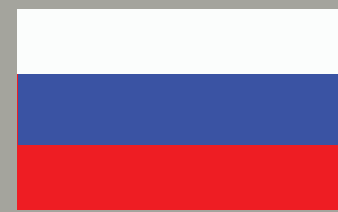


## VENUE MARKET SEGMENTATION

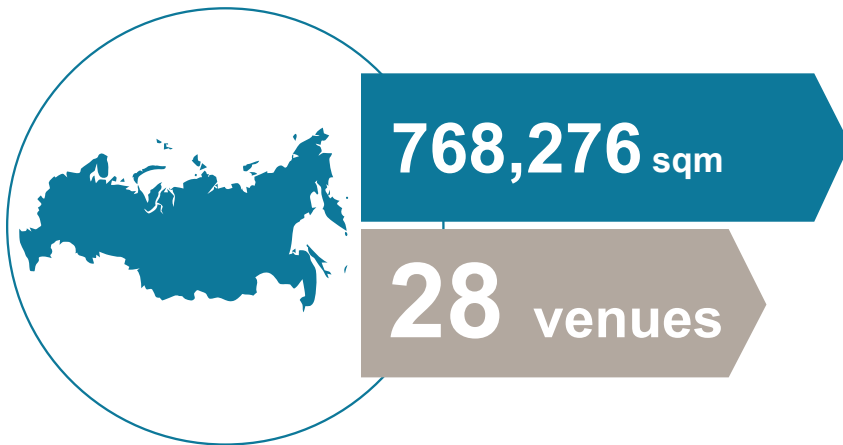


# UFI World Map of Exhibition Venues

## Country Profile Russia



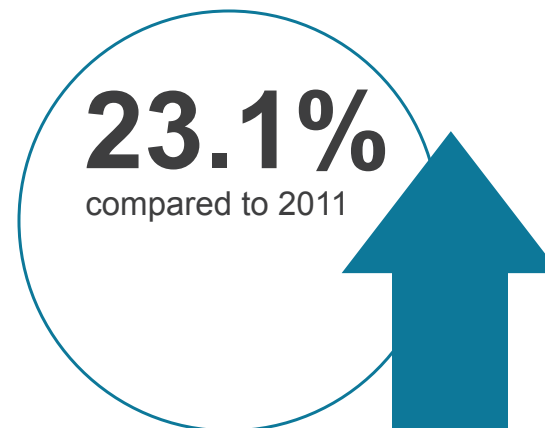
### TOTAL VENUE SPACE AVAILABLE



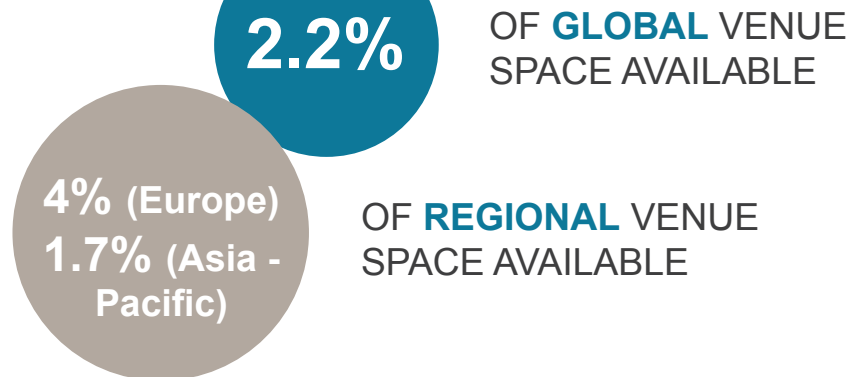
### TOP 10 VENUES

			Indoor exhibition space (sqm)
1	Moscow	Crocus Expo	226,399
2	Moscow	Expocentre Fairgrounds	105,000
3	Saint Petersburg	ExpoForum	50,000
4	Ekaterinburg	Ekaterinburg-Expo International Exhibition Center	40,000
5	Saint Petersburg	Lenexpo JSC	40,000
6	Moscow	Exhibition of Achievements of National Economy (VDNH)	39,290
7	Krasnodar	Expograd Yug Exhibition and Congress Center	36,000
8	Moscow	Sokolniki Exhibition and Convention Centre	27,300
9	Novokuznetsk	Kuzbass Fair	26,762
10	Krasnodar	KubanEXPOCENTRE	15,250

### DEVELOPMENT OF VENUE SPACE



### VENUE MARKET SEGMENTATION

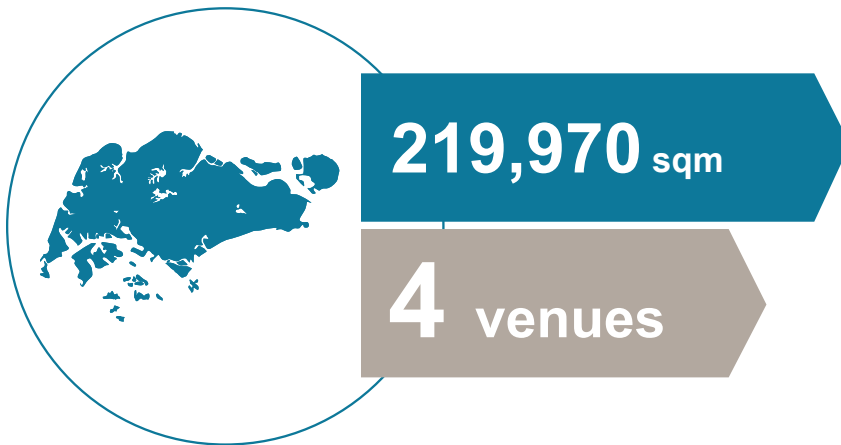


# UFI World Map of Exhibition Venues

## Country Profile Singapore

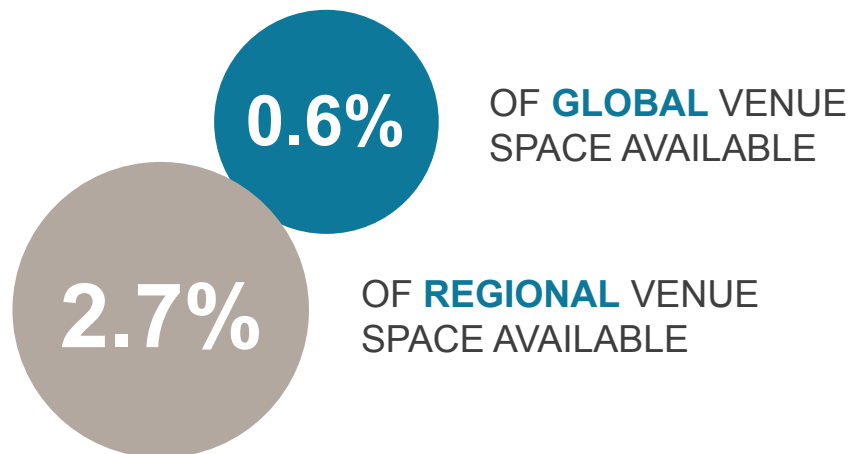


### TOTAL VENUE SPACE AVAILABLE

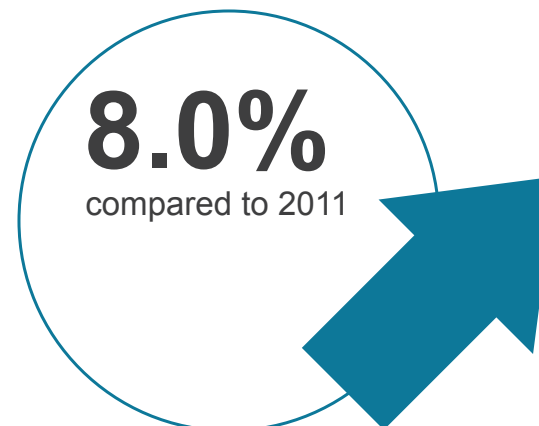


### TOP VENUES

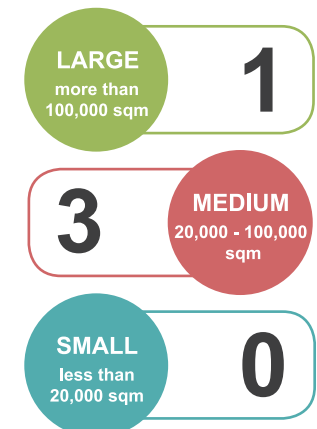
			Indoor exhibition space (sqm)
1	Singapore	Singapore Expo Convention and Exhibition Centre	100,000
2	Singapore	The Marina Bay Sands	41,000
3	Singapore	Changi Exhibition Centre	40,000
4	Singapore	Suntec Singapore International Convention and Exhibition Centre	38,970



### DEVELOPMENT OF VENUE SPACE



### VENUE MARKET SEGMENTATION



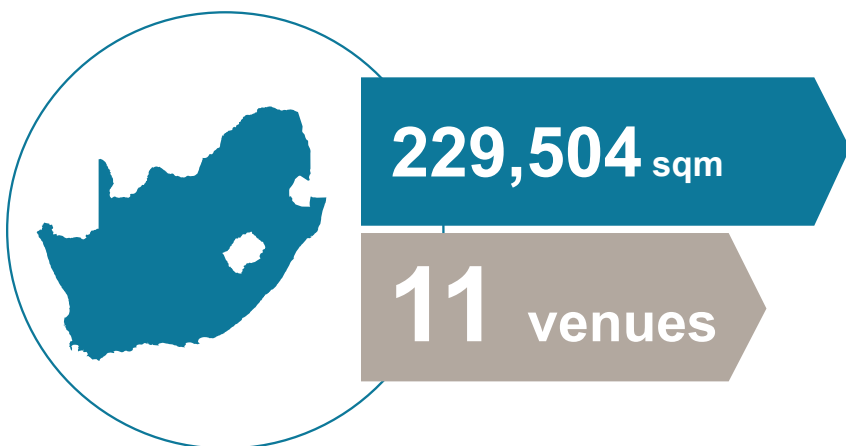


# UFI World Map of Exhibition Venues

## Country Profile South Africa

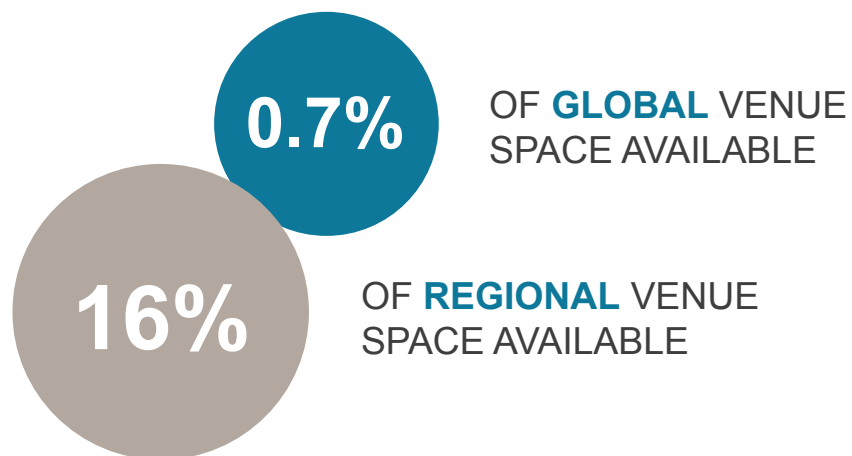


### TOTAL VENUE SPACE AVAILABLE

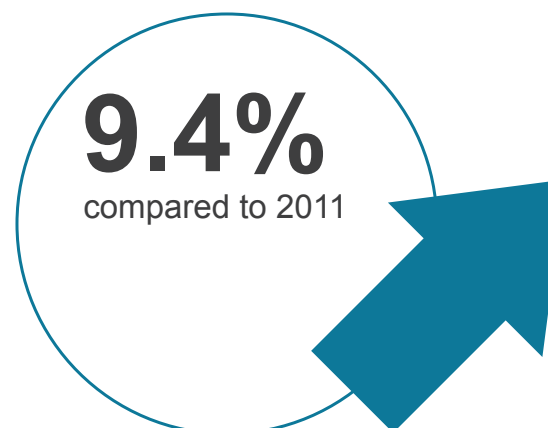


### TOP 10 VENUES

			Indoor exhibition space (sqm)
1	Johannesburg	JHB Expo Centre	50,000
2	Pretoria	Tshwane Events Centre	42,000
3	Durban	Durban International Convention Centre	33,476
4	Johannesburg	Gallagher Estate	24,654
5	Cape Town	Cape Town International Convention Centre	21,237
6	Johannesburg	The Ticketpro Dome	18,000
7	Johannesburg	Sandton Convention Centre	11,000
8	Cape Town	Good Hope Centre	8,857
9	East London	East London Convention Centre	8,065
10	Kyalami - Midrand	Kyalami Exhibition & Conference Centre	7,000



### DEVELOPMENT OF VENUE SPACE



### VENUE MARKET SEGMENTATION

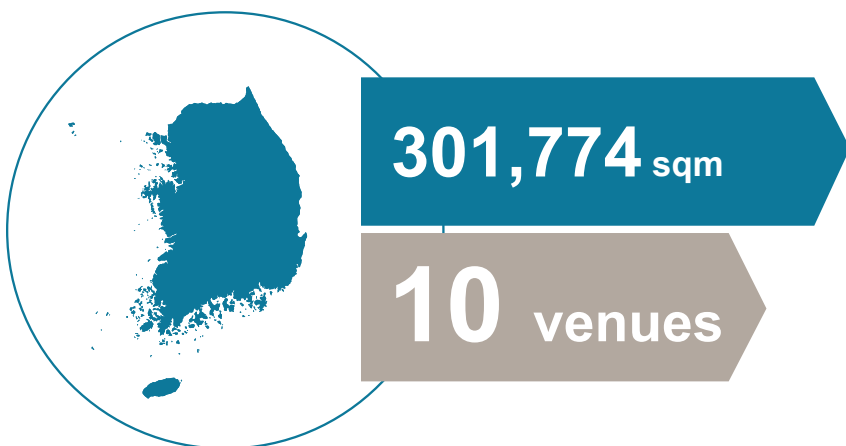


# UFI World Map of Exhibition Venues

## Country Profile South Korea

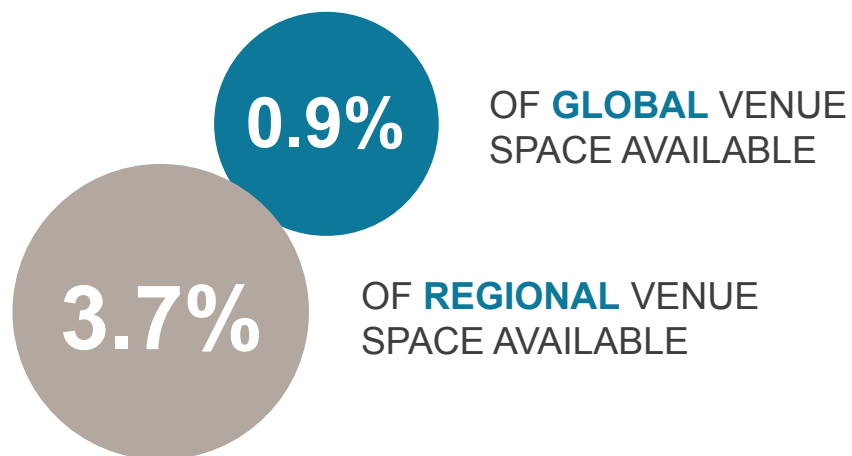


### TOTAL VENUE SPACE AVAILABLE

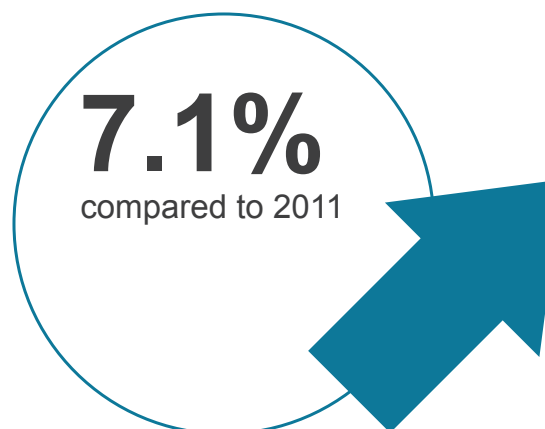


### TOP 10 VENUES

			Indoor exhibition space (sqm)
1	Seoul	Korea International Exhibition Center (KINTEX)	108,049
2	Busan	Busan Exhibition & Convention Center (BEXCO)	46,500
3	Incheon	New Songdo City	41,770
4	Seoul	COEX World Trade Center	36,027
5	Daegu	Daegu Exhibition and Convention Center (EXCO Daegu)	22,159
6	Incheon	Songdo Convention Center (ConvensiA)	15,000
7	Gwangju-si	Kimdaejung Convention Center	9,072
8	Seoul	Seoul Trade Exhibition Center (SETEC)	7,948
9	Changwon	Changwon Exhibition & Convention Center (CECO)	7,827
10	Seoul	Ago-Trade and Exhibition Center ( aT Center)	7,422



### DEVELOPMENT OF VENUE SPACE



### VENUE MARKET SEGMENTATION

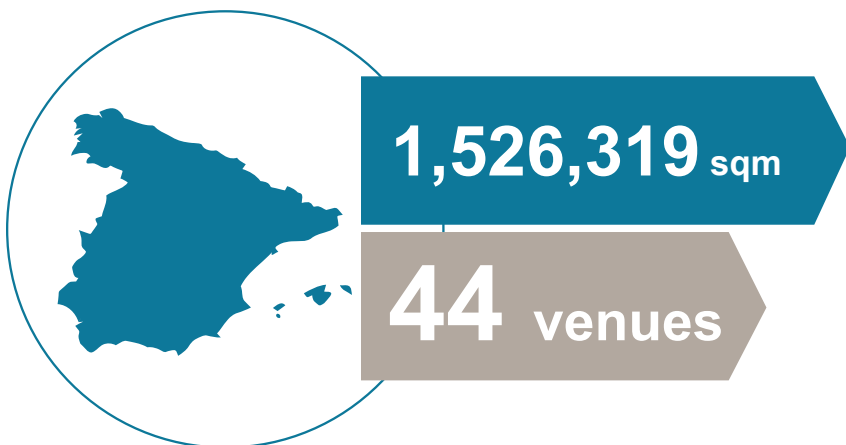


# UFI World Map of Exhibition Venues

## Country Profile Spain

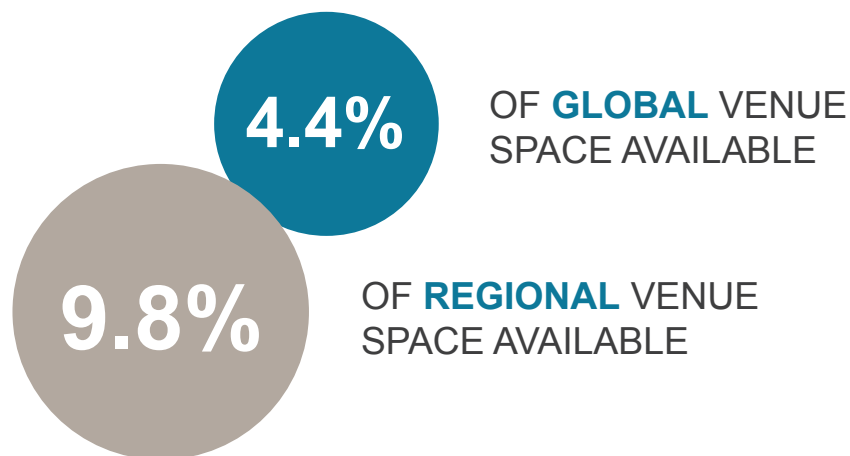


### TOTAL VENUE SPACE AVAILABLE

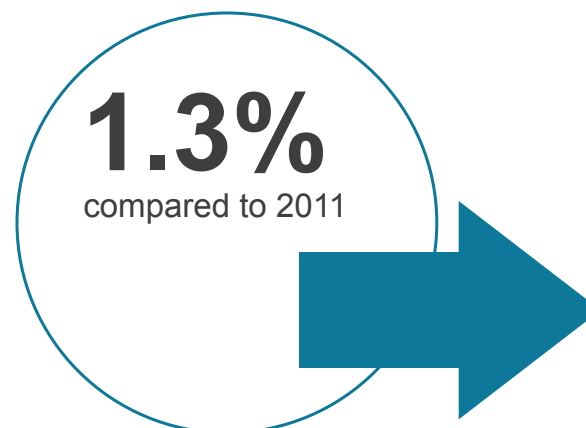


### TOP 10 VENUES

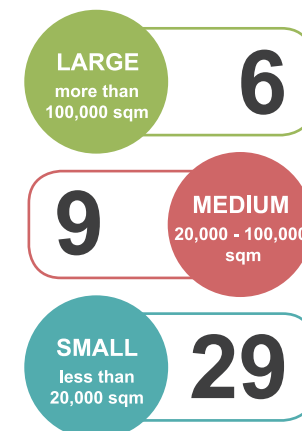
		Indoor exhibition space (sqm)
1	Valencia	Feria Valencia
		<b>223,090</b>
2	Barcelona	Fira de Barcelona: Gran Via venue
		<b>203,106</b>
3	Madrid	Feria de Madrid / IFEMA
		<b>200,000</b>
4	Zaragoza	Feria de Zaragoza
		<b>118,391</b>
5	Barcelona	Fira de Barcelona: Montjuic venue
		<b>118,011</b>
6	Bilbao	Bilbao Exhibition Centre
		<b>108,000</b>
7	Silleda (Pontevedra)	Fundacion Semana Verde / Feira Internacional de Galicia
		<b>39,636</b>
8	Elche (Alicante)	Institucion Ferial Alicantina / IFA
		<b>38,884</b>
9	Madrid	Madrid Espacios y Congresos / Recinto Ferial Casa de Campo
		<b>30,441</b>
10	Salamanca	Recinto Ferial de Salamanca
		<b>25,580</b>



### DEVELOPMENT OF VENUE SPACE



### VENUE MARKET SEGMENTATION

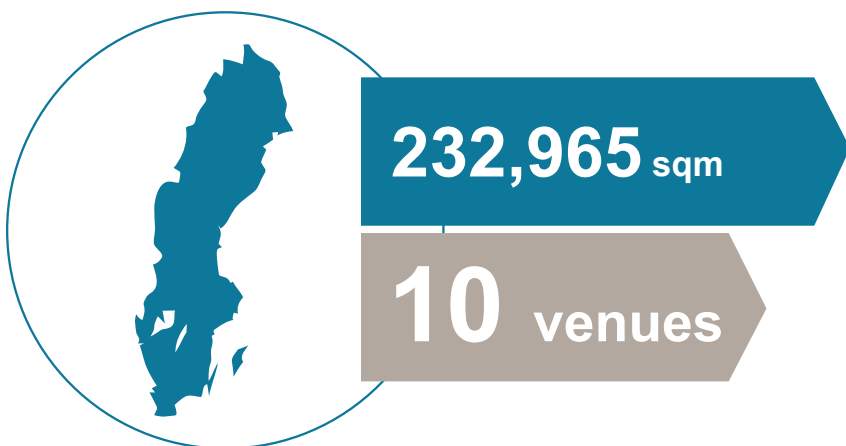


# UFI World Map of Exhibition Venues

## Country Profile Sweden

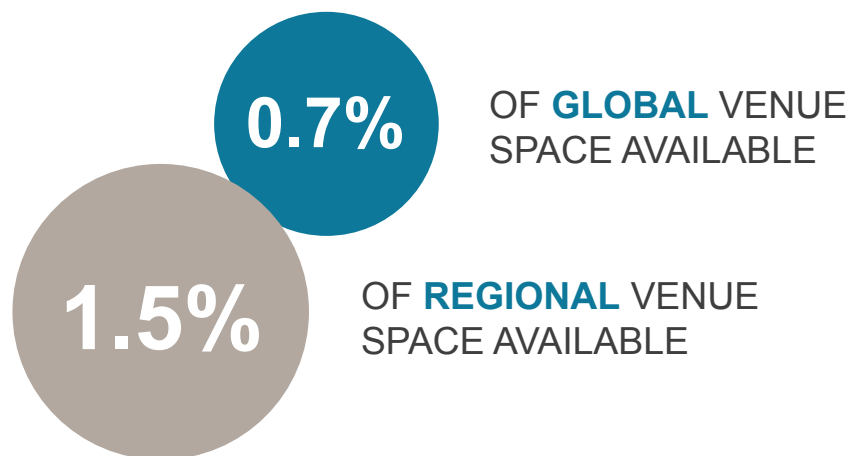


### TOTAL VENUE SPACE AVAILABLE

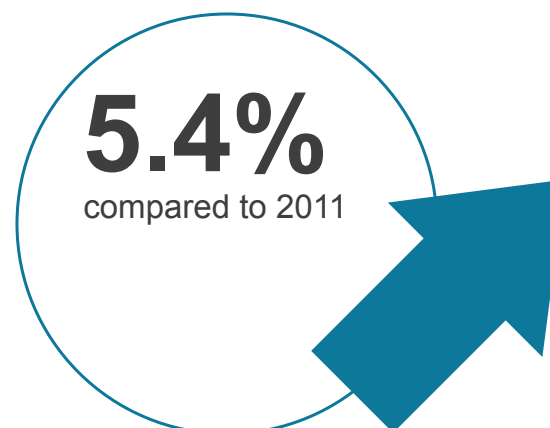


### TOP 10 VENUES

			Indoor exhibition space (sqm)
1	Stockholm	Stockholmsmässan	70,000
2	Göteborg	The Swedish Exhibition & Congress Centre	41,000
3	Jönköping	Elmia	36,805
4	Umea	Nolia Umea	17,000
5	Sundsvall	Nolia Sundsvall	16,000
6	Luleå	Arcushallen	12,000
7	Malmö	Malmömässan	12,000
8	Västerås	ABB Arena Nord och Syd	9,960
9	Piteå	Nolia Piteå	9,500
10	Stockholm	Kistamässan	8,700



### DEVELOPMENT OF VENUE SPACE

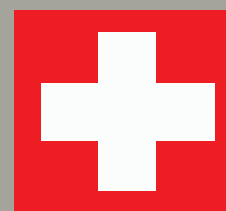


### VENUE MARKET SEGMENTATION

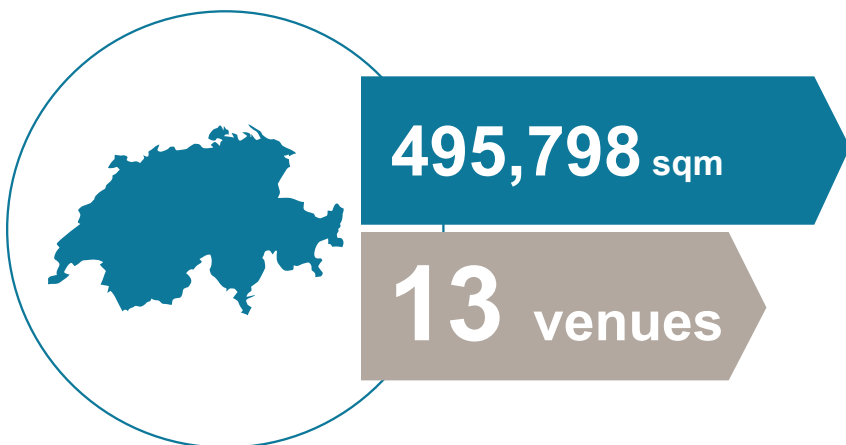


# UFI World Map of Exhibition Venues

## Country Profile Switzerland

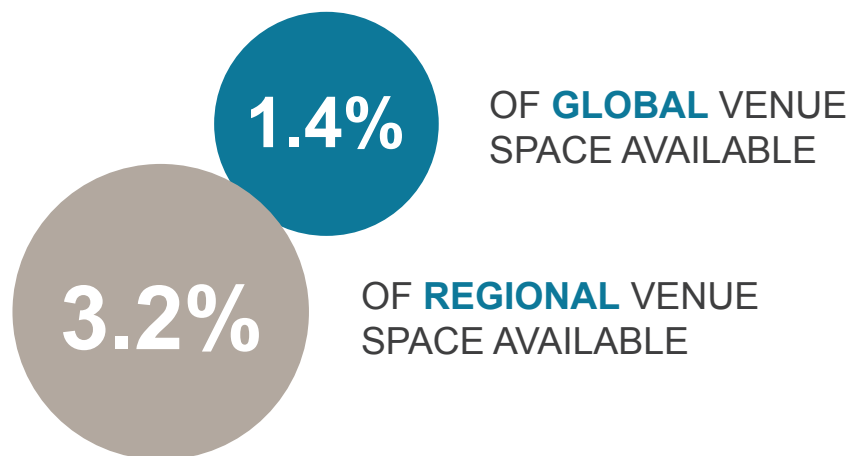


### TOTAL VENUE SPACE AVAILABLE

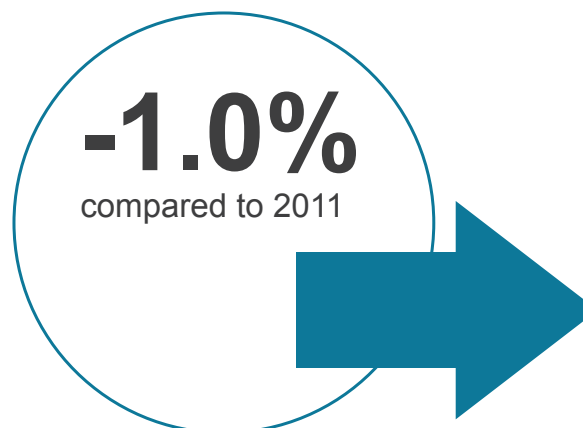


### TOP 10 VENUES

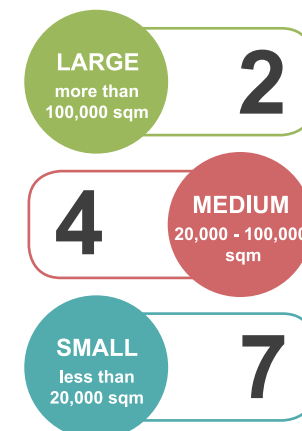
			Indoor exhibition space (sqm)
1	Basel	MCH Messe Schweiz (Basel) AG	141,000
2	Geneva	Palexpo Geneva	106,000
3	Lausanne	Expo Beaulieu Lausanne	50,500
4	Bern	Bern	43,540
5	St Gawen	St Gallen	40,005
6	Zurich	MCH Messe Schweiz (Zurich) AG	30,000
7	Fribourg	Fribourg	17,000
8	Luzern	Luzern	15,000
9	Zurich	Hallenstadion	14,000
10	Lugano	Lugano	12,000



### DEVELOPMENT OF VENUE SPACE



### VENUE MARKET SEGMENTATION

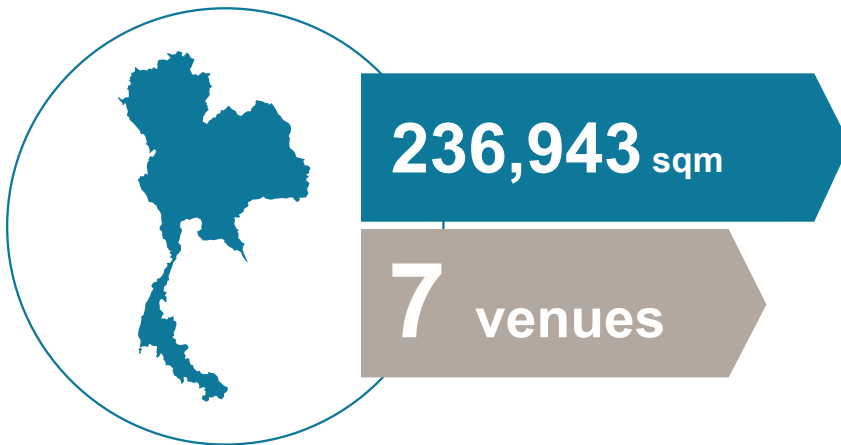


# UFI World Map of Exhibition Venues

## Country Profile Thailand

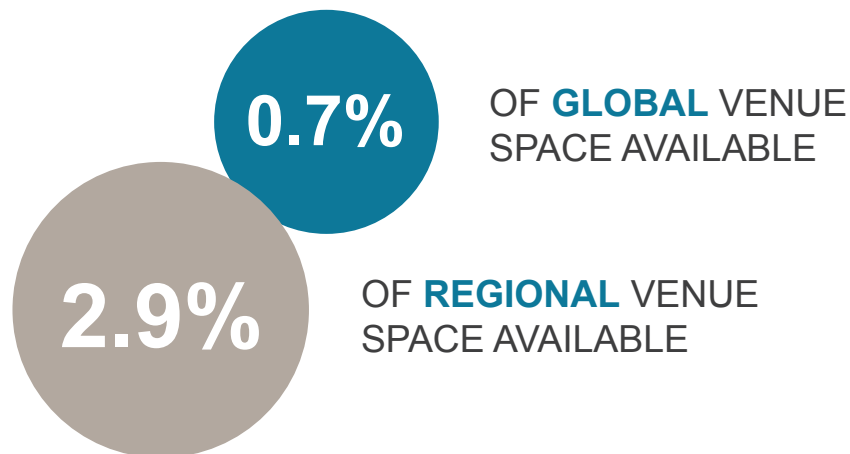


### TOTAL VENUE SPACE AVAILABLE

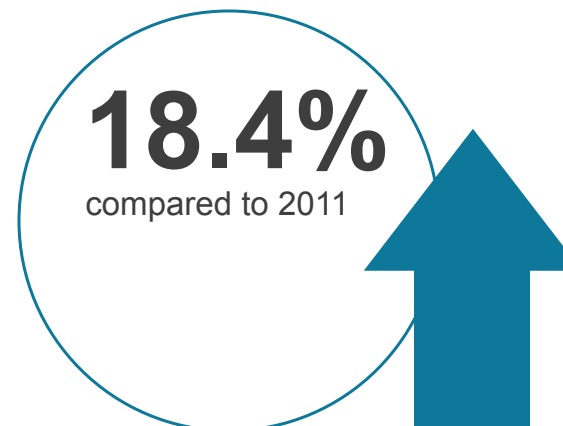


### TOP VENUES

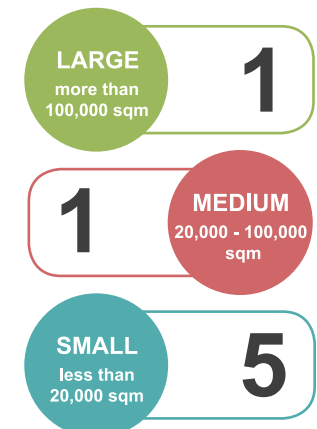
			Indoor exhibition space (sqm)
1	Bangkok	IMPACT Arena, Exhibition and Convention Center	137,000
2	Bangkok	Bangkok International Trade & Exhibition Centre (BITEC)	57,339
3	Bangkok	Queen Sirikit National Convention Centre	13,971
4	Chiang Mai	Chiang Mai International Convention and Exhibition Centre (CICEC)	8,505
5	Bangkok	Royal Paragon Hall	7,800
6	Pattaya	Pattaya Exhibition and Convention Hall (PEACH)	6,925
7	Bangkok	Central World	5,403



### DEVELOPMENT OF VENUE SPACE



### VENUE MARKET SEGMENTATION

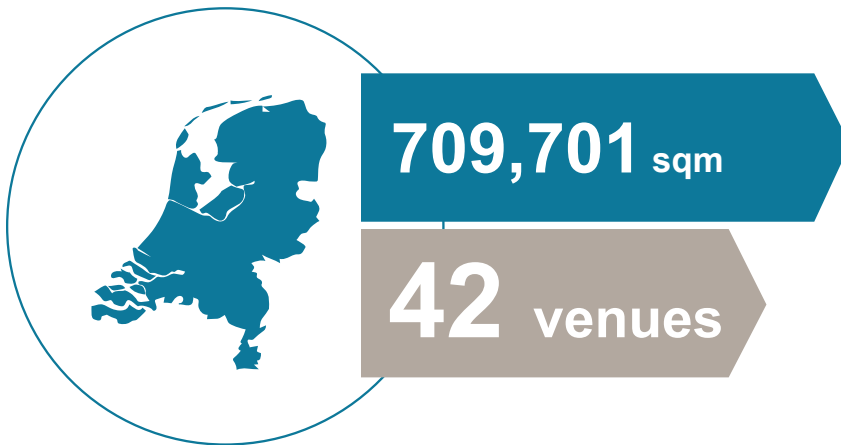


# UFI World Map of Exhibition Venues

## Country Profile The Netherlands

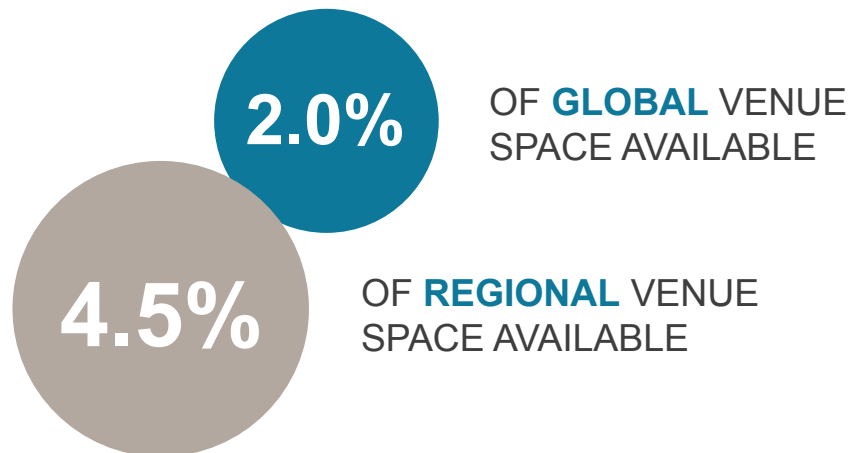


### TOTAL VENUE SPACE AVAILABLE

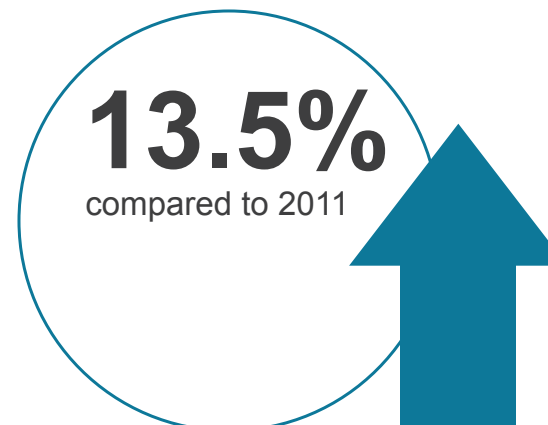


### TOP 10 VENUES

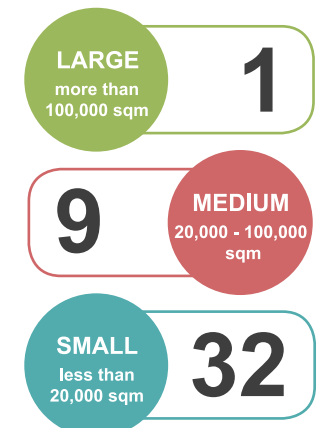
			Indoor exhibition space (sqm)
1	Utrecht	Jaarbeurs	102,000
2	Amsterdam	RAI Amsterdam	77,754
3	Hardenberg	Evenementenhal Hardenberg	41,500
4	Den Bosch	Brabanthallen 's-Hertogenbosch	41,158
5	Leeuwarden	WTC Expo	40,639
6	Maastricht	MECC Maastricht	29,500
7	Rotterdam	Rotterdam Ahoy	27,160
8	Eelde	Flowerdome	25,900
9	Vijfhuizen	Expo Haarlemmermeer	21,239
10	Gorinchem	Evenementenhal Gorinchem	20,800



### DEVELOPMENT OF VENUE SPACE



### VENUE MARKET SEGMENTATION

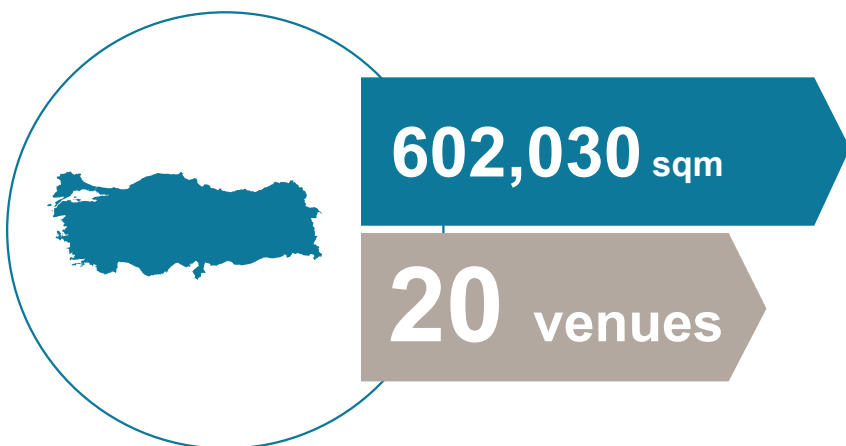


# UFI World Map of Exhibition Venues

## Country Profile Turkey

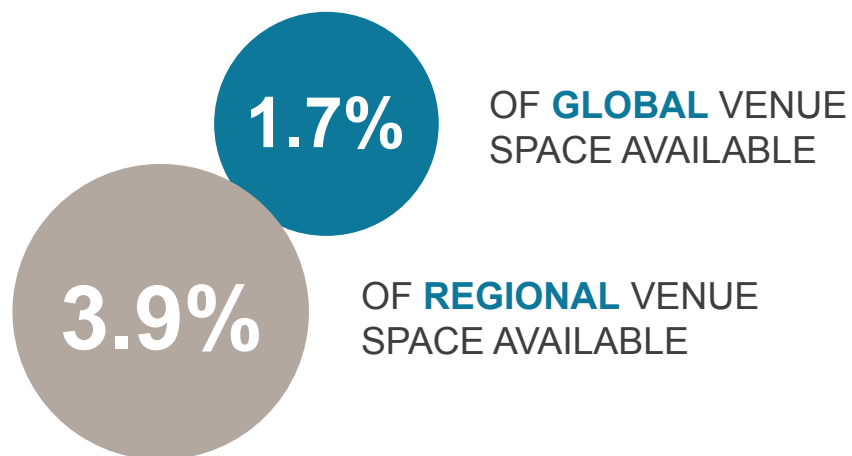


### TOTAL VENUE SPACE AVAILABLE

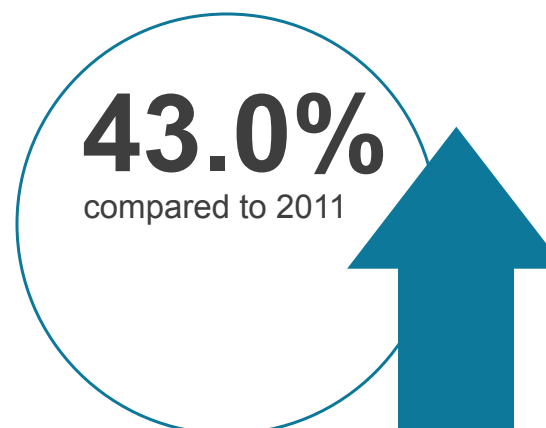


### TOP 10 VENUES

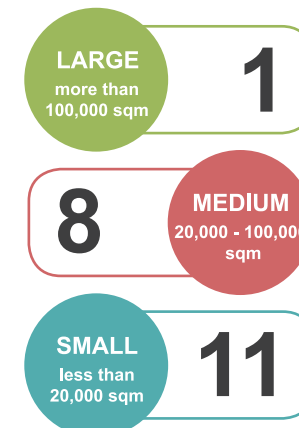
			Indoor exhibition space (sqm)
1	Istanbul	Tuyap Istanbul Fair Convention and Congress Center	120,000
2	Istanbul	CNR Expo Center	81,754
3	Izmir	Izmir Expo Center Gaziemir	75,126
4	Konya	Tuyap Konya International Fair Center	66,000
5	Antalya	Antalya Expo Center	40,000
6	Bursa	Tuyap Bursa International Fair and Congress Center	40,000
7	Gaziantep	Gaziantep Chamber of Industry Exhibition Center	29,000
8	Kocaeli	Kocaeli Metropolitan Municipality International Exhibition Center	26,000
9	Izmir	Kulturpark Exhibition Center Izmir	23,750
10	Istanbul	Istanbul Expo Center	15,000



### DEVELOPMENT OF VENUE SPACE



### VENUE MARKET SEGMENTATION



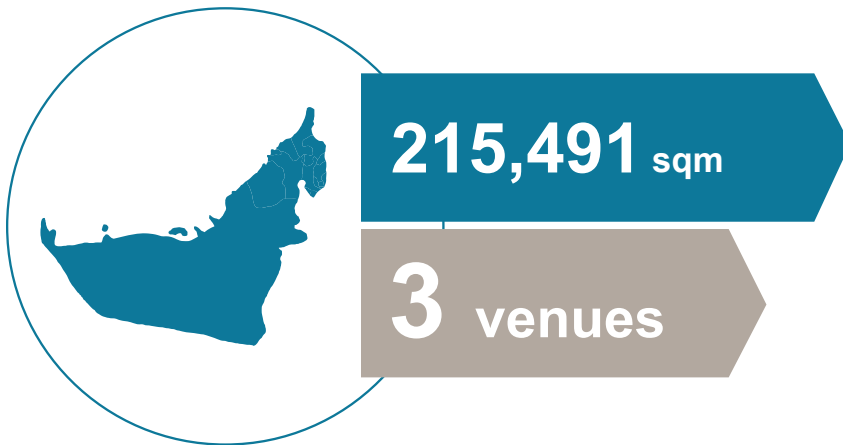


# UFI World Map of Exhibition Venues

## Country Profile UAE

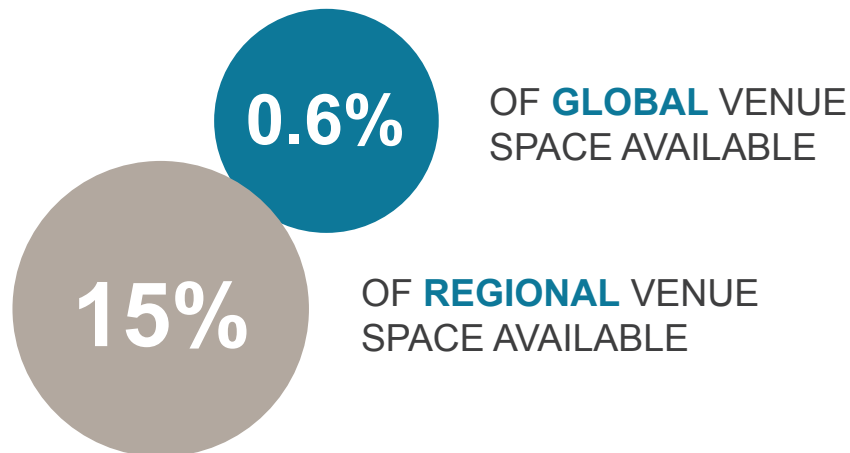


### TOTAL VENUE SPACE AVAILABLE

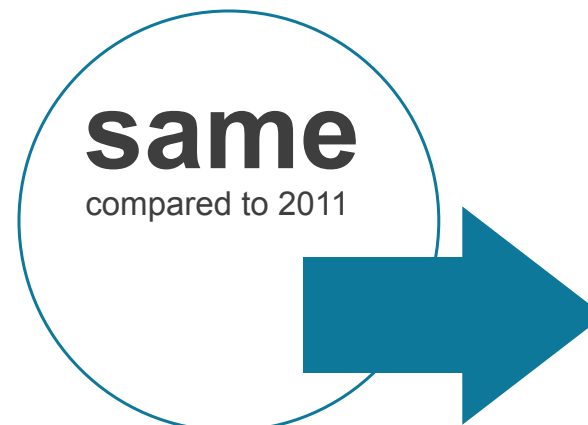


### TOP VENUES

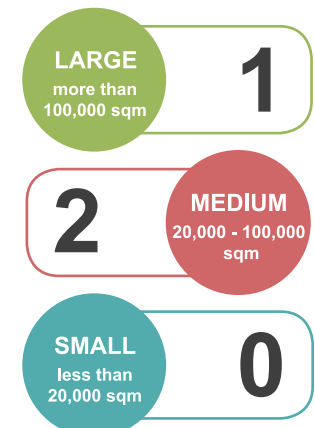
			Indoor exhibition space (sqm)
1	Dubai	Dubai World Trade Center - DICC (Dubai International Convention Centre)	105,334
2	Abu Dhabi	ADNEC - Abu Dhabi National Exhibition Centre	80,157
3	Sharjah	Expocentre Sharjah	30,000



### DEVELOPMENT OF VENUE SPACE



### VENUE MARKET SEGMENTATION

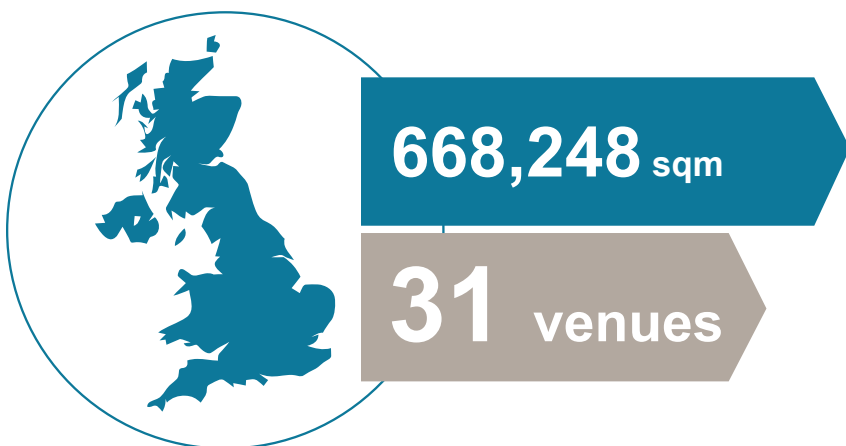


# UFI World Map of Exhibition Venues

## Country Profile United Kingdom & Ireland

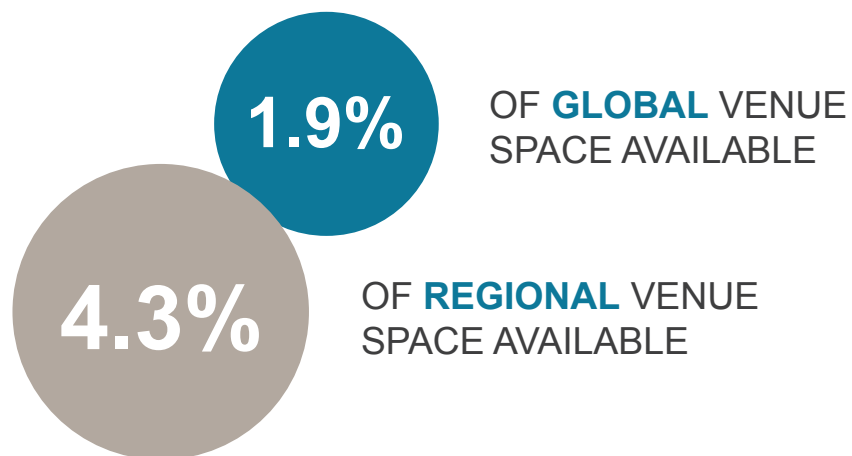


### TOTAL VENUE SPACE AVAILABLE

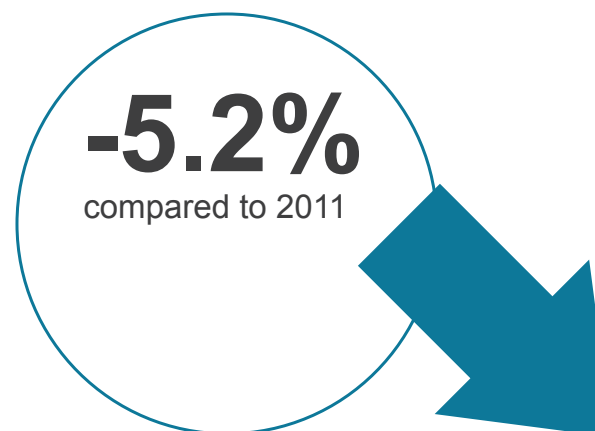


### TOP 10 VENUES

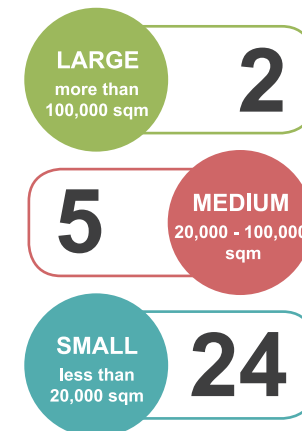
			Indoor exhibition space (sqm)
1	Birmingham	The NEC (Birmingham)	198,983
2	London	ExCeL London	110,411
3	London	Olympia	42,910
4	Manchester	EventCity	28,000
5	Dublin	RDS Irish International Convention and Exhibition Centre	23,000
6	Glasgow	Scottish Event Campus	22,355
7	Coventry	Stoneleigh Park	20,703
8	Liverpool	ACC Liverpool	15,225
9	Peterborough	EXEC - East of England Showground	14,500
10	Harrogate	Harrogate Convention Centre	13,700



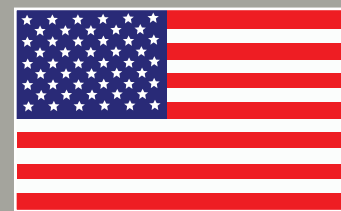
### DEVELOPMENT OF VENUE SPACE



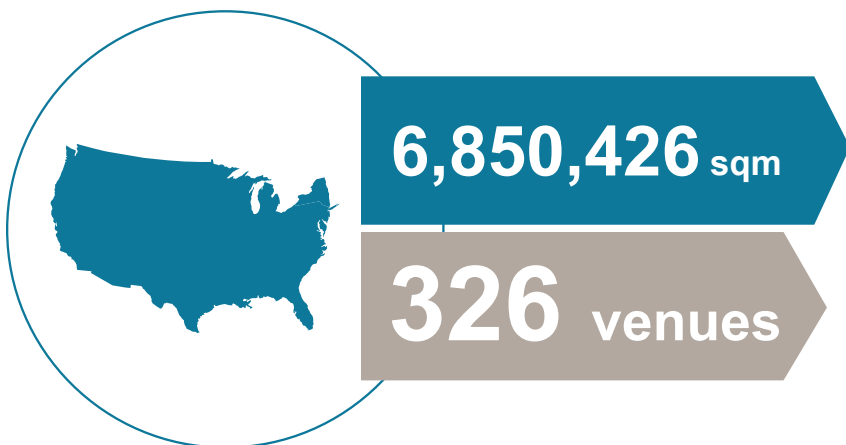
### VENUE MARKET SEGMENTATION



# UFI World Map of Exhibition Venues Country Profile USA

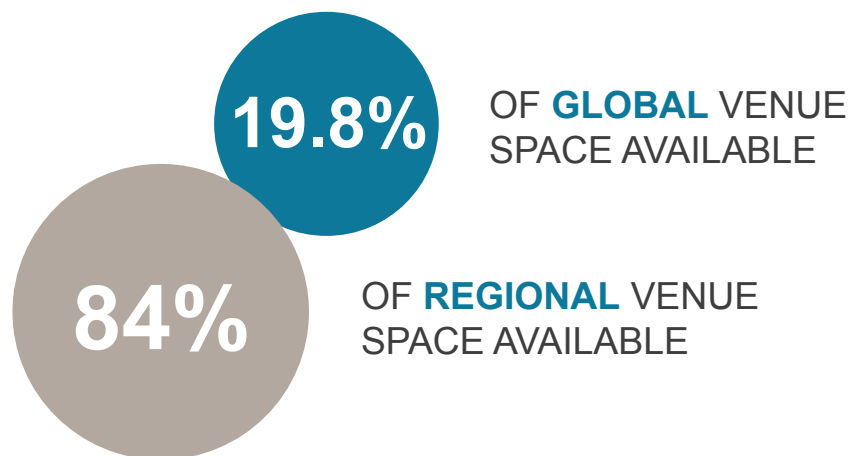


## TOTAL VENUE SPACE AVAILABLE

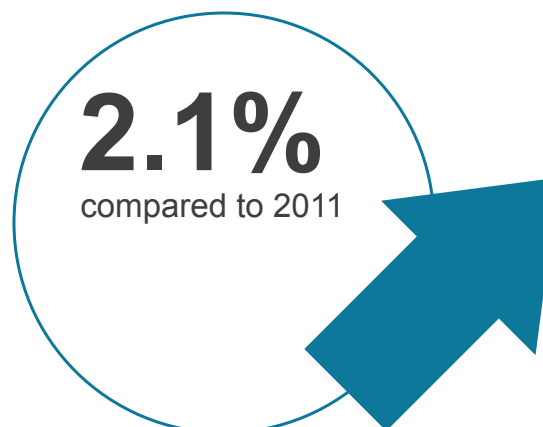


## TOP 10 VENUES

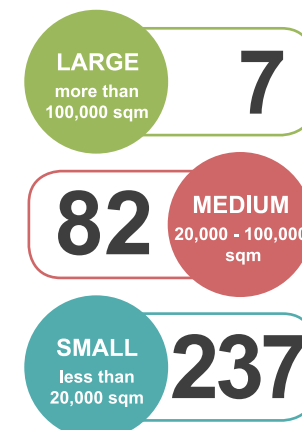
			Indoor exhibition space (sqm)
1	Chicago	McCormick Place	241,548
2	Orlando	Orange County Convention Center	195,096
3	Las Vegas	Las Vegas Convention Center	180,290
4	Atlanta	Georgia World Congress Center	130,064
5	Las Vegas	Sands Expo/Venetian/Palazzo	115,689
6	Louisville	Kentucky Exposition Center	102,193
7	New Orleans	New Orleans Ernest N. Morial Convention Center	102,193
8	Houston	Reliant Center / NRG Park	98,125
9	Cleveland	International Exposition Center (I-X Center)	97,548
10	Las Vegas	Mandalay Bay Resort & Casino	96,901



## DEVELOPMENT OF VENUE SPACE



## VENUE MARKET SEGMENTATION





**UFI Headquarters**

17, rue Louise Michel  
92300 Levallois-Perret  
France

T: +33 1 46 39 75 00  
F: +33 1 46 39 75 01  
info@ufi.org

**UFI Asia/Pacific  
Regional Office**

Suite 4114, Hong Kong Plaza  
188 Connaught Road West  
Hong Kong, China

T: +852 2525 6129  
F: +852 2525 6171  
asia@ufi.org

**UFI Middle East/  
Africa Regional Office**

Expo Centre  
Sharjah  
United Arab Emirates

T / F: +971 6 5991352  
mea@ufi.org

web [www.ufi.org](http://www.ufi.org)

blog [www.ufi.live.org](http://www.ufi.live.org)

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